



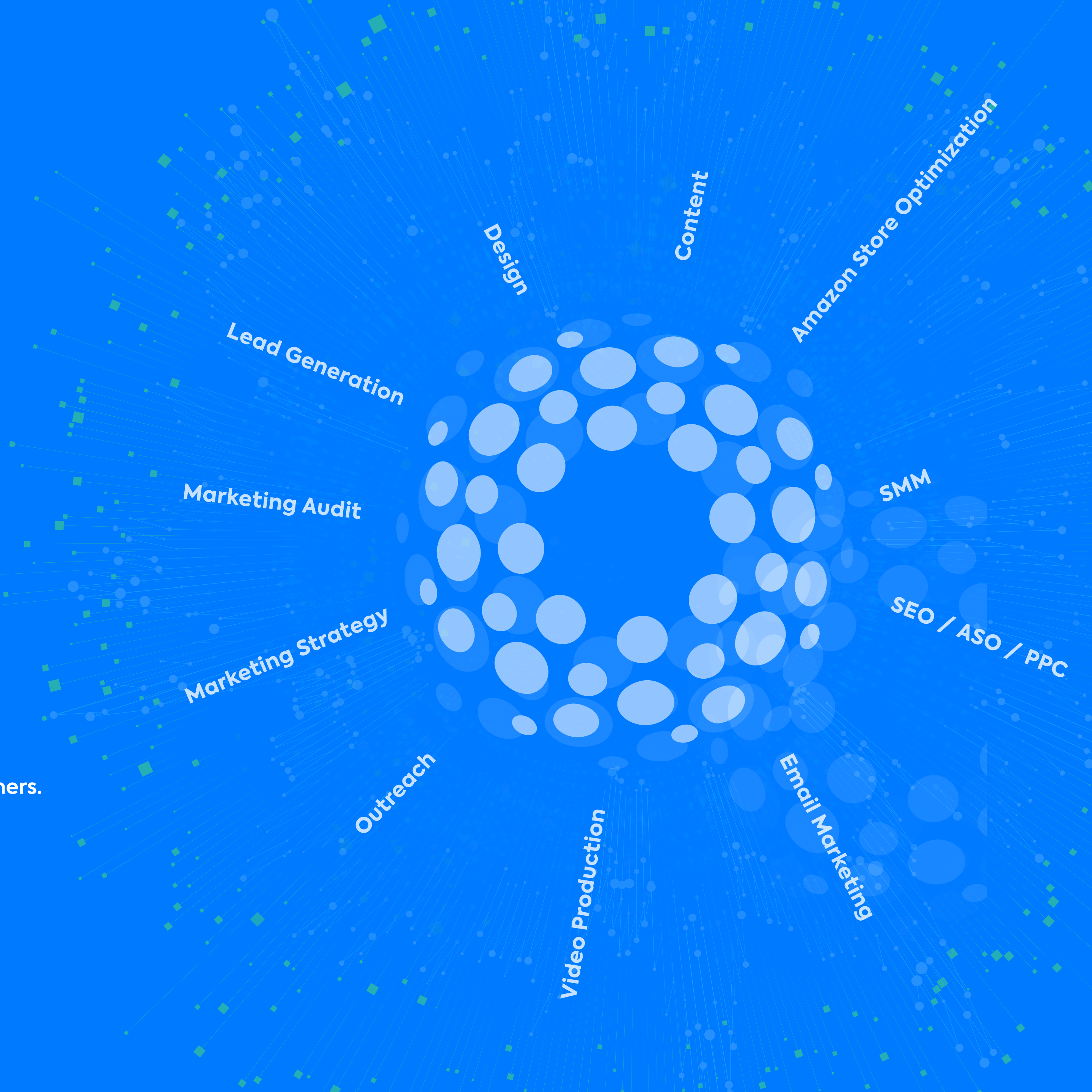
# Digital Marketing

## At Its Best

Ready to disrupt **your industry** and mesmerize **your target audience**?

Partner with Scopic to **attract, engage** and **delight** your **future customers**.

**Innovative marketing solutions** – breathing life into your digital ideas, boosting the popularity of your brand.



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Find what you're looking for.  
Browse through a handful of  
our favourite works.

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## A Brief Introduction

Founded in Boston in 2006, we have since become one of the largest virtual companies in the world with:



Over 280+ employees  
with diverse digital expertise



A deep understanding  
of your digital marketing needs



Versatility and experience  
in a variety of different industries

From Medical to Finance, Manufacturing to Health and Fitness — at Scopic we are not limited by industry, geography or technology. Our employees work from around the world to ensure your target audience find, embrace and share their love for your unique brand.



Advanced analytical skills  
to optimize your marketing strategies



Up-to-date knowledge  
of latest tools and marketing best practices



Take your ideas  
one step further.

Partner with  
Scopic to:

1

Grow your community  
following

2

Build long-term  
partnerships

3

Convert more leads to  
customers

4

Develop tailored marketing  
strategies

5

Increase revenue with powerful  
marketing initiatives

6

Drive more traffic to  
your website

7

Stand out from  
the crowd

8

Boost the visibility  
of your brand



# Take your marketing strategies to the next level.

Find the expertise and services you need to reach your target market with the right strategy, at the right time.

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## SEO

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## ASO

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## PPC

App store ads, universal app campaigns, Google Ads, social media ads, Quora ads

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## Amazon Store Optimization

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## SMM

Social media pages creation, optimization and growth, influencer marketing

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## Email Marketing

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## Content

Landing pages creation, blog post writing, website copywriting, ebooks

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## Design

Brochures, flyers, print materials, app screenshots, website design, app design

---

## Video Production

2D animated videos and stock footage videos, storyboards, narration and voice over

---

## Outreach

Media outreach, partnerships, blog outreach, podcasts outreach

---

## Lead Generation

Specialized websites and platforms, Product Hunt campaigns

---

## Marketing Audit

---

## Competition and Market Research

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## Marketing Strategy

## A closer look:

From design to digital marketing, SEO to video production, read on to explore some of our project highlights – our expertise, at your fingertips.

**Find, capture and convert  
your target audience.**



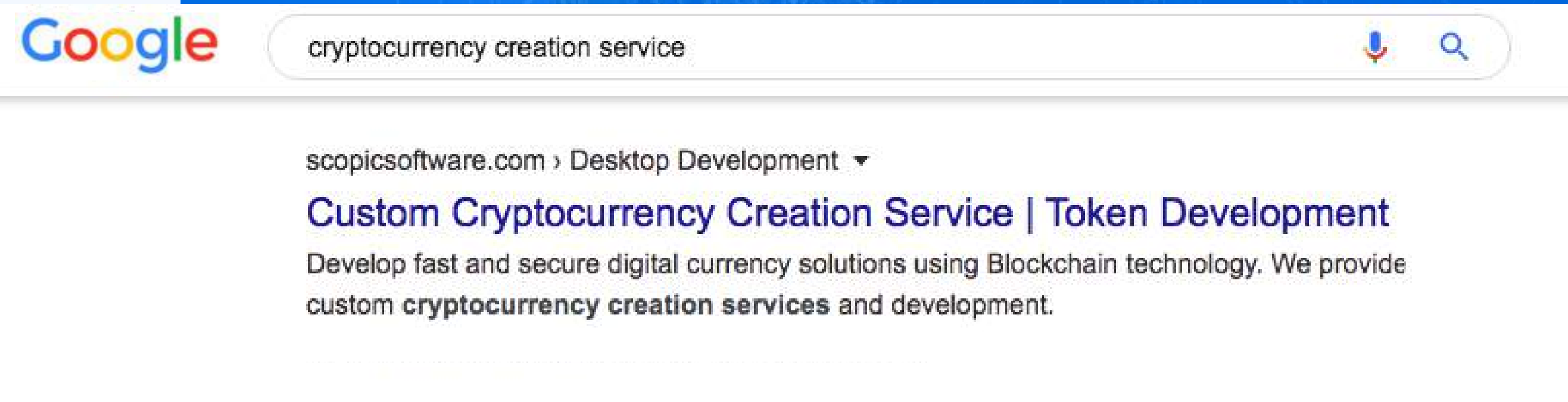
# SEO

Your website may be full of valuable, eye-catching content, but if you don't follow SEO best practices, your chances of being found are slim-to-none.

Whip your website into shape by running an SEO audit, analyzing your current content, adding strategic keywords, and using link building to improve your rankings.

Let your strategy do the talking and Google will become a friend, not a foe! With a winning SEO game plan, your website will make it to the first pages on Google's search engine! If we can do it, so can you.

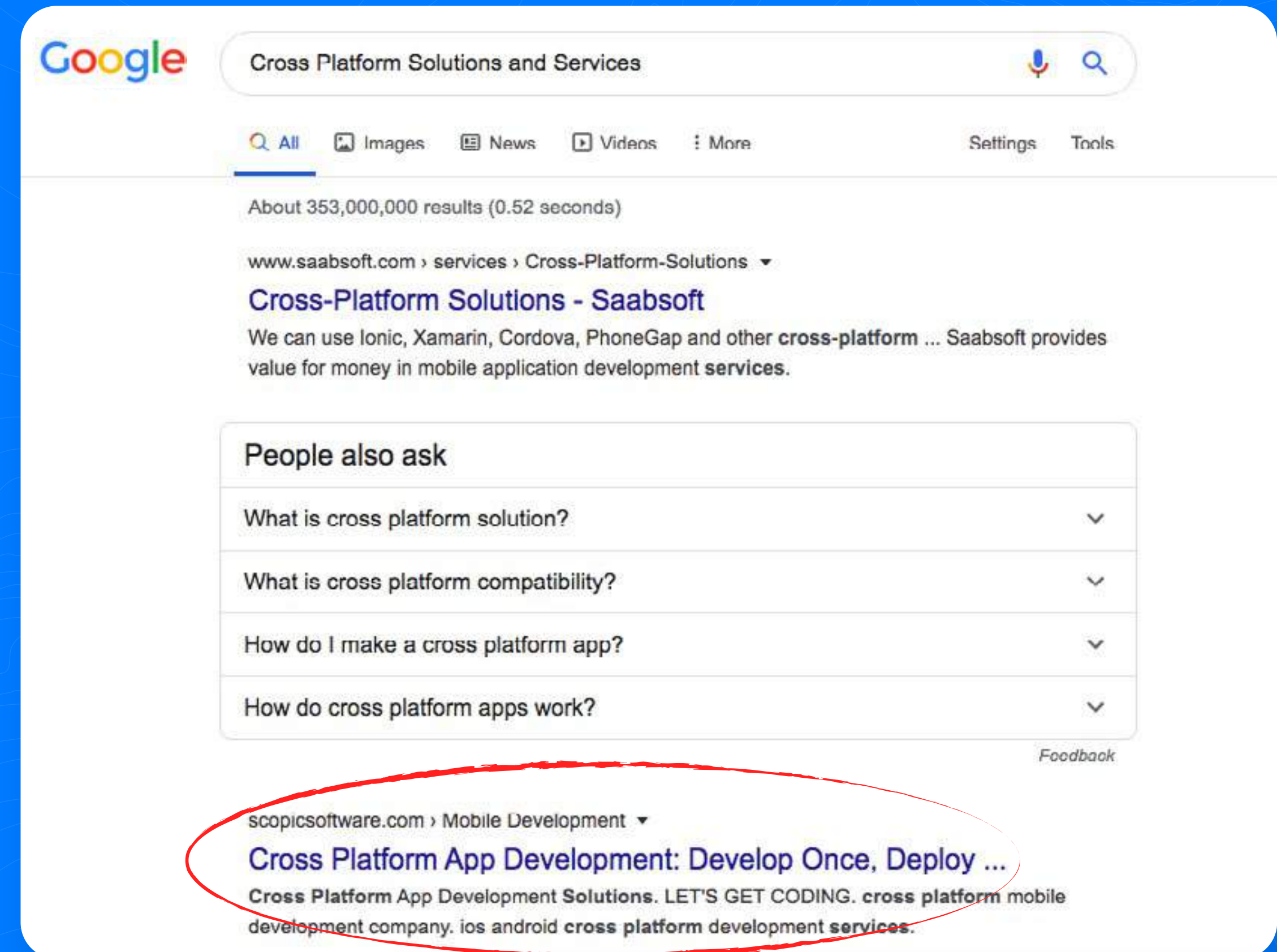
Try searching for **'cryptocurrency creation service'** or **'chatbot solutions'** and you'll see Scopic organically rank on the first page. If you follow the right steps, Google will vouch for your credibility.





# It's time to empower your audience to find you before you find them.

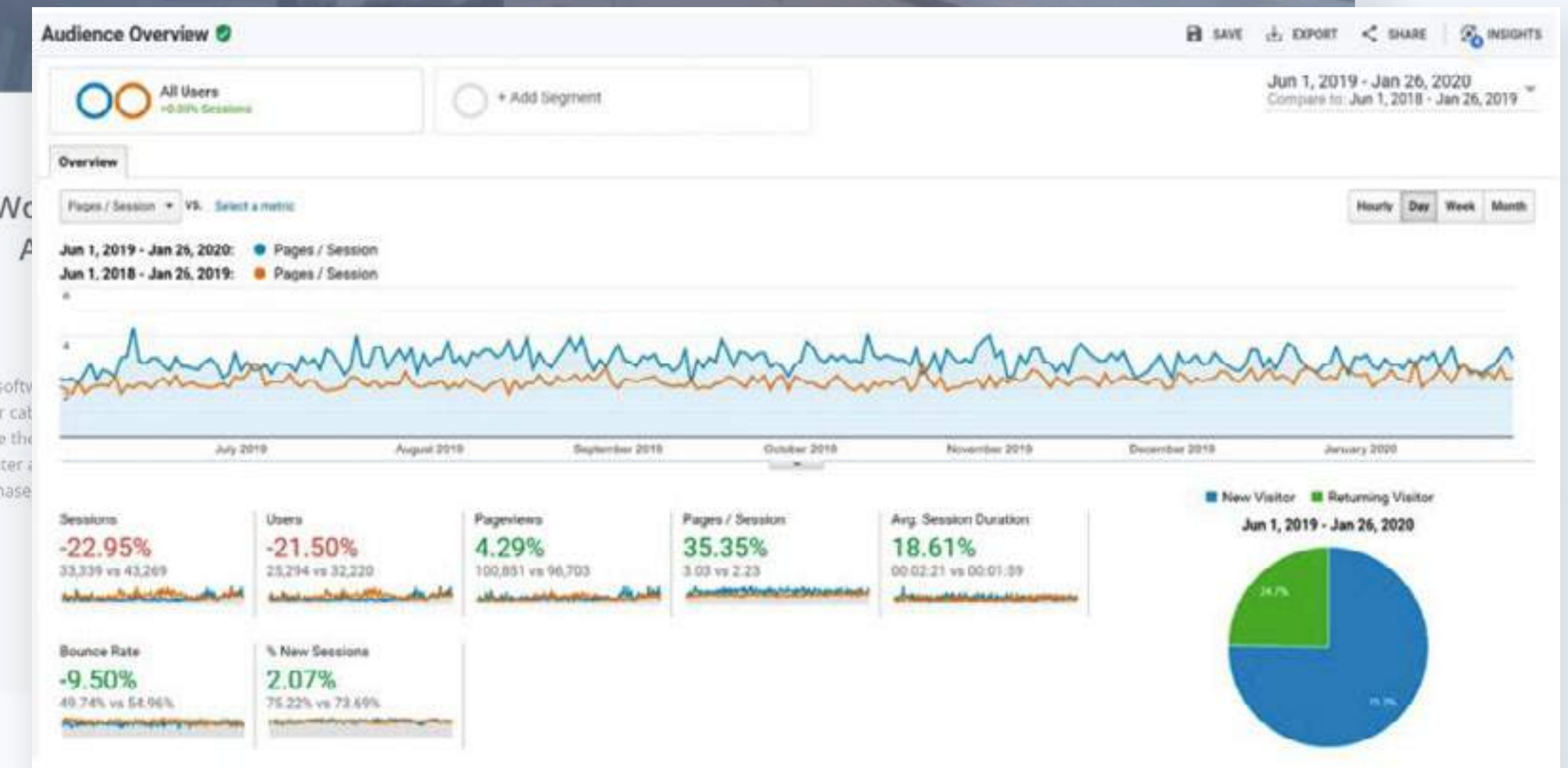
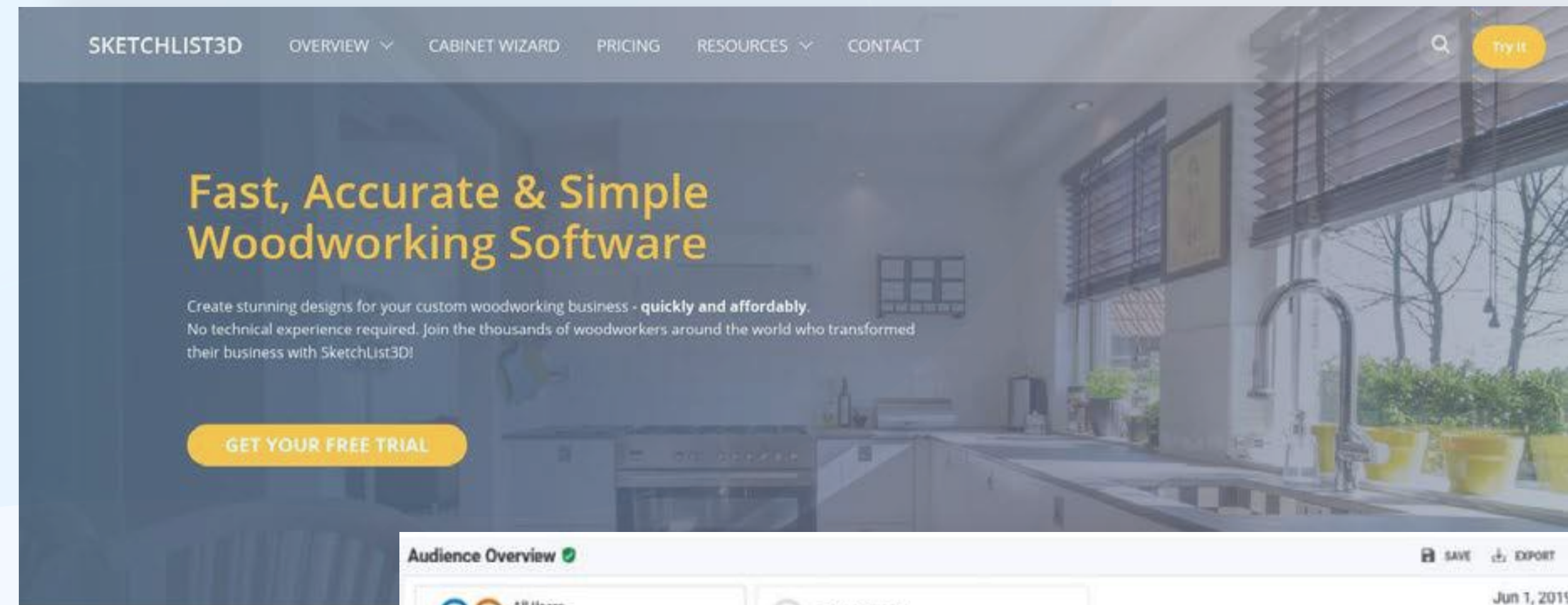
Within four months of creation, our Cross Platform page climbed to the second position on page 1 of Google search results for its focus keywords.





# Sketchlist

Our client's website ranks on the first page of search results for its main keyword and on the second page for its related keywords. With a killer SEO strategy in place, we increased web traffic and boosted Sketchlist's online presence.



Professionals Use Woodworking Design Software Because They Can:

[VIEW WEBSITE](#)

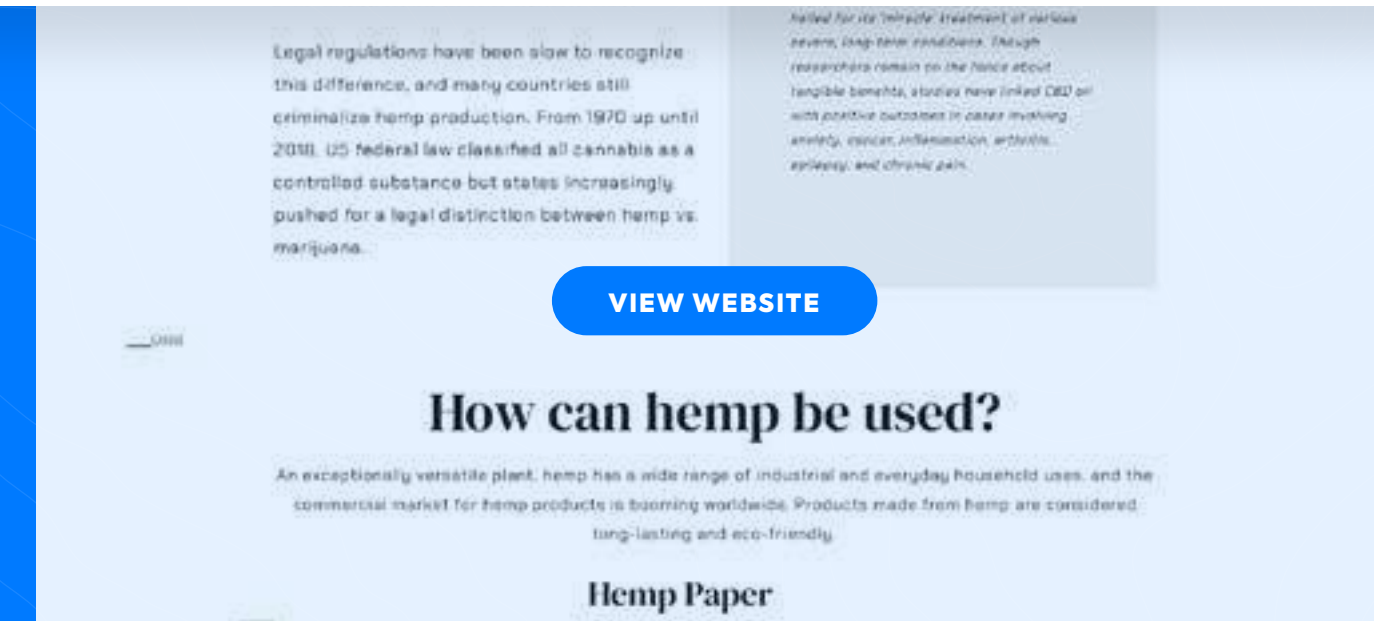
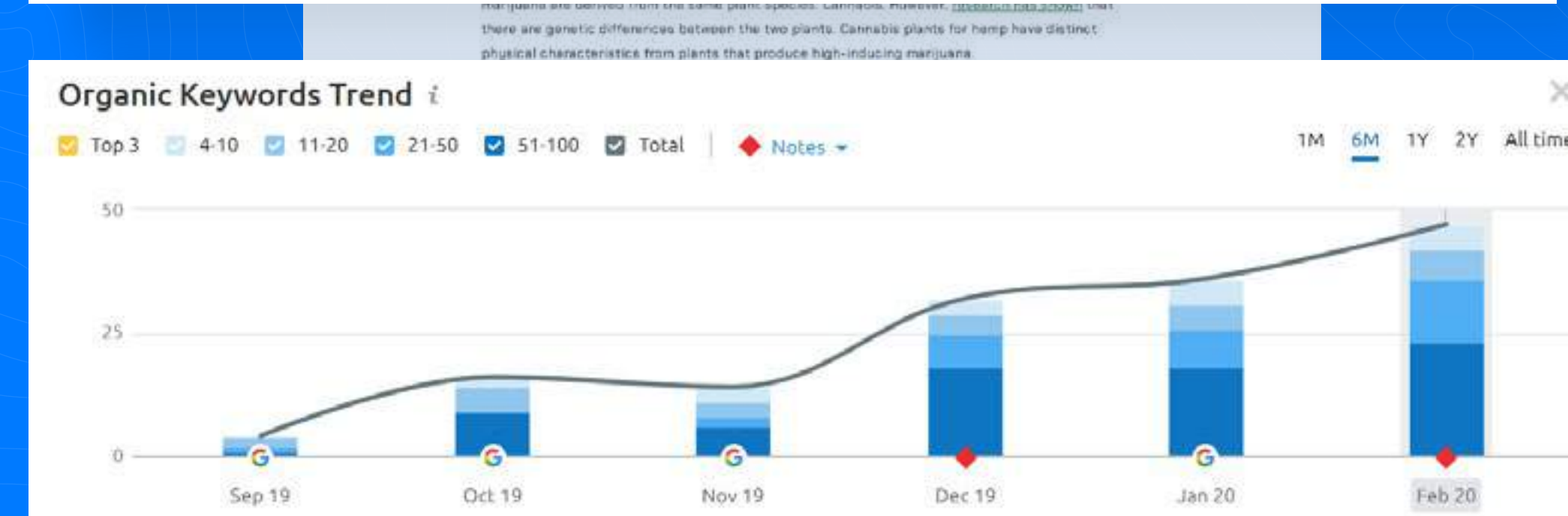
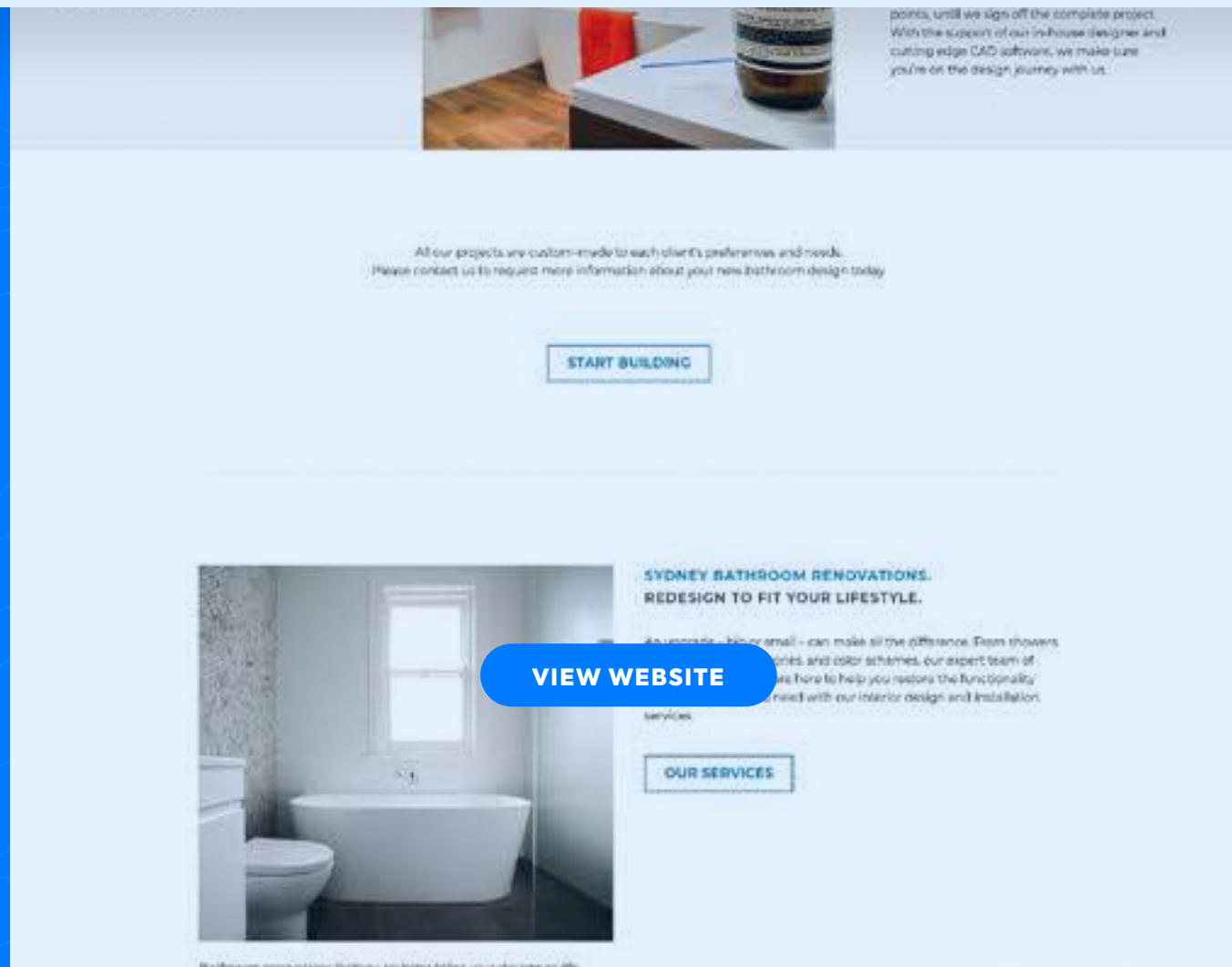
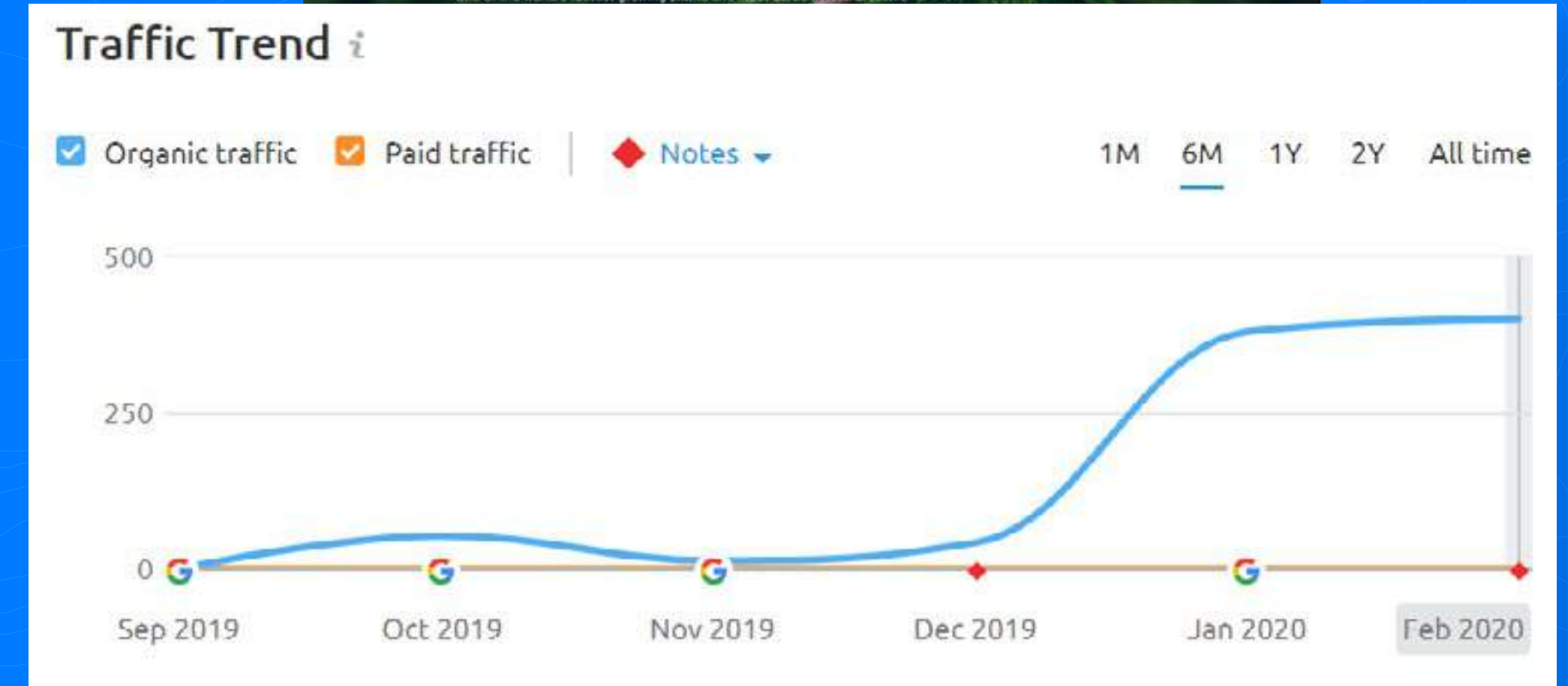
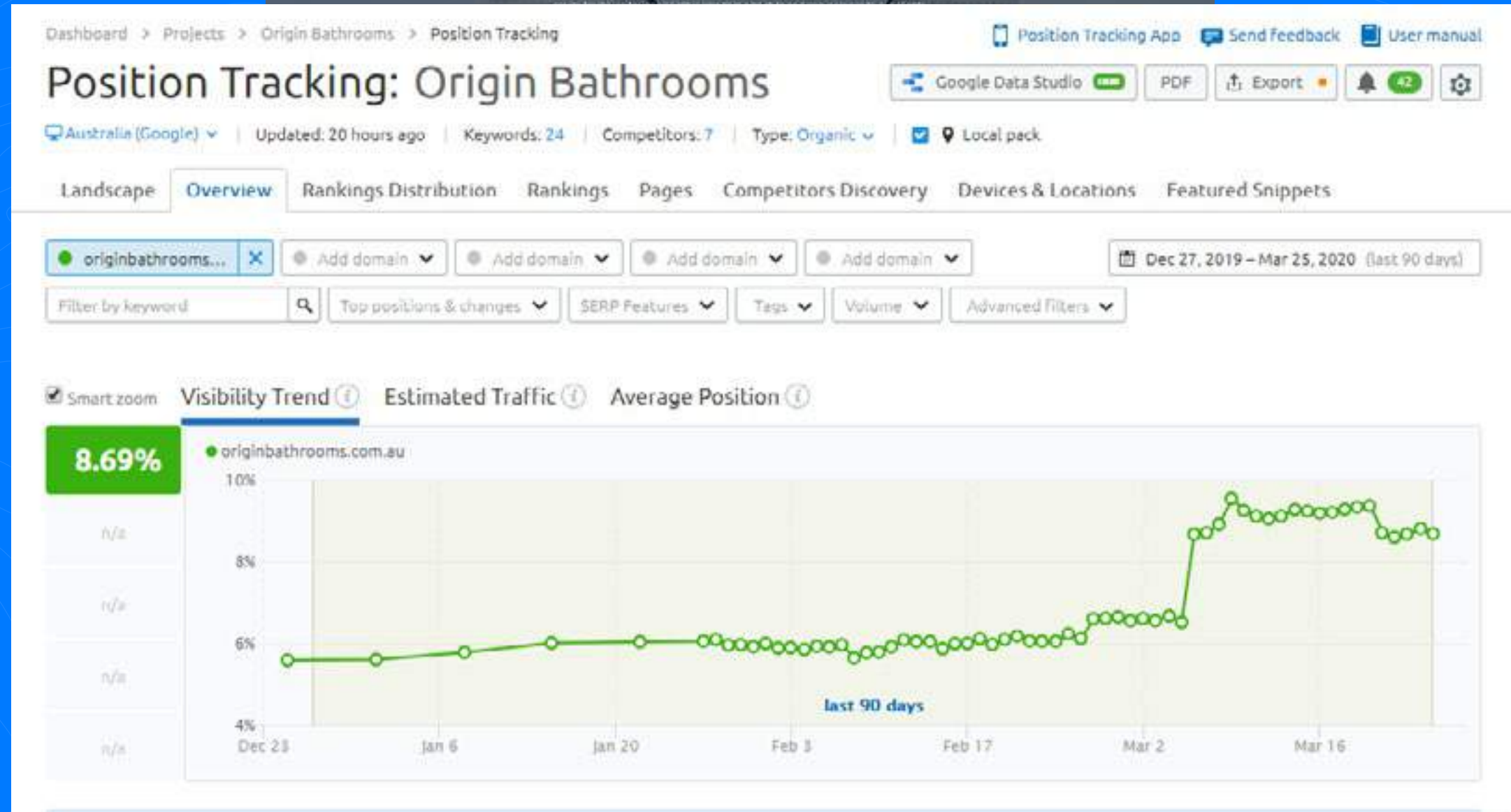
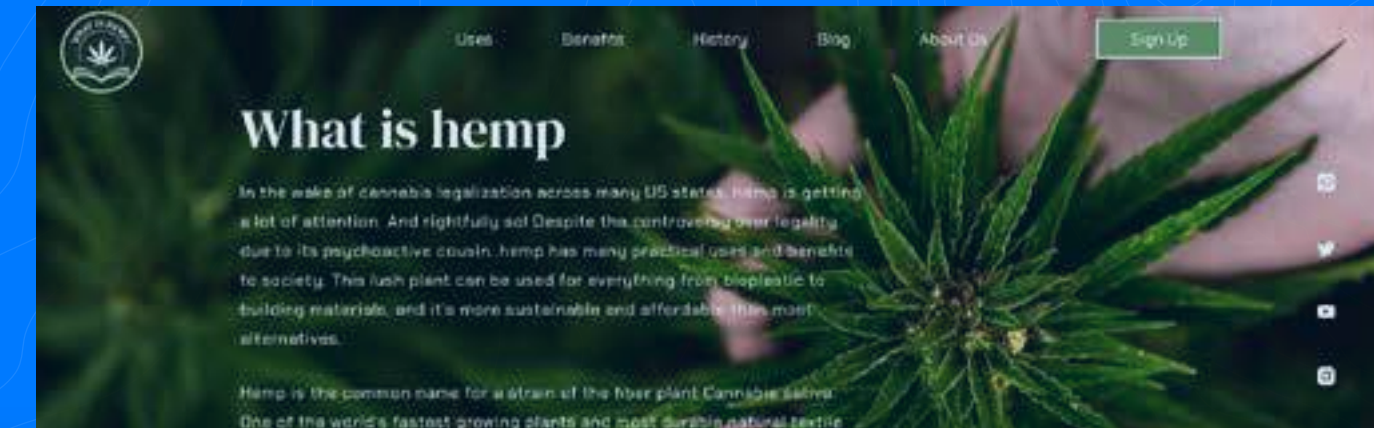


Illustrate in a few hours what once took you days with pencil and paper. Your design time is a critical part of your woodworking process, **SketchList3D** ensures you make the most of it.



Get access to a library of basic cabinets and create your own custom drawers as well as different styles of doors. Custom design your own hardware, pulls, hinges, knobs and more.







# Scopic Flash to HTML5

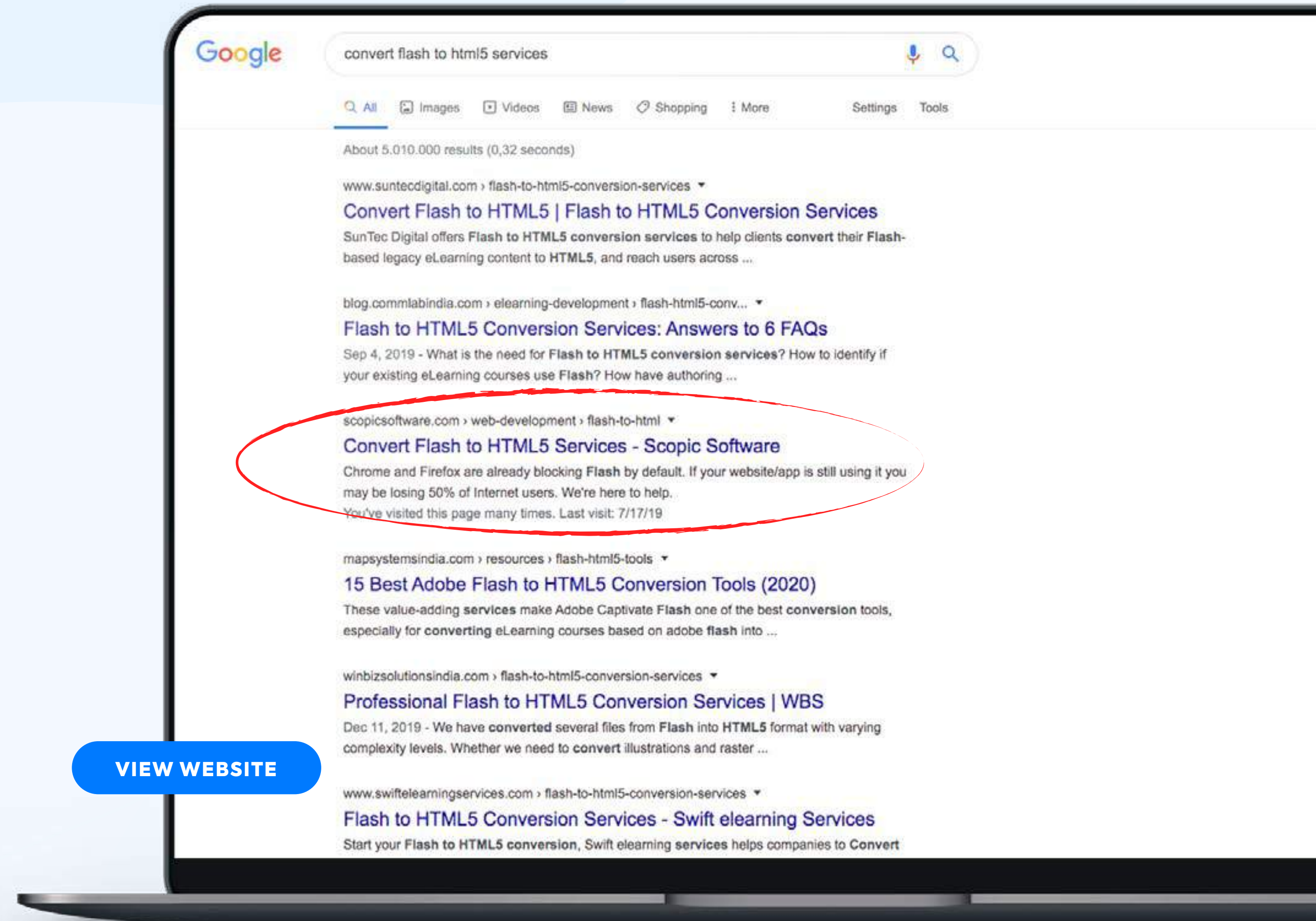
Currently in the third position on page 1 of Google's search results, this page gathers traffic for a variety of focus keywords relating to Flash to HTML5 conversion.



Discover more in our  
**Free SEO Guide**

DOWNLOAD

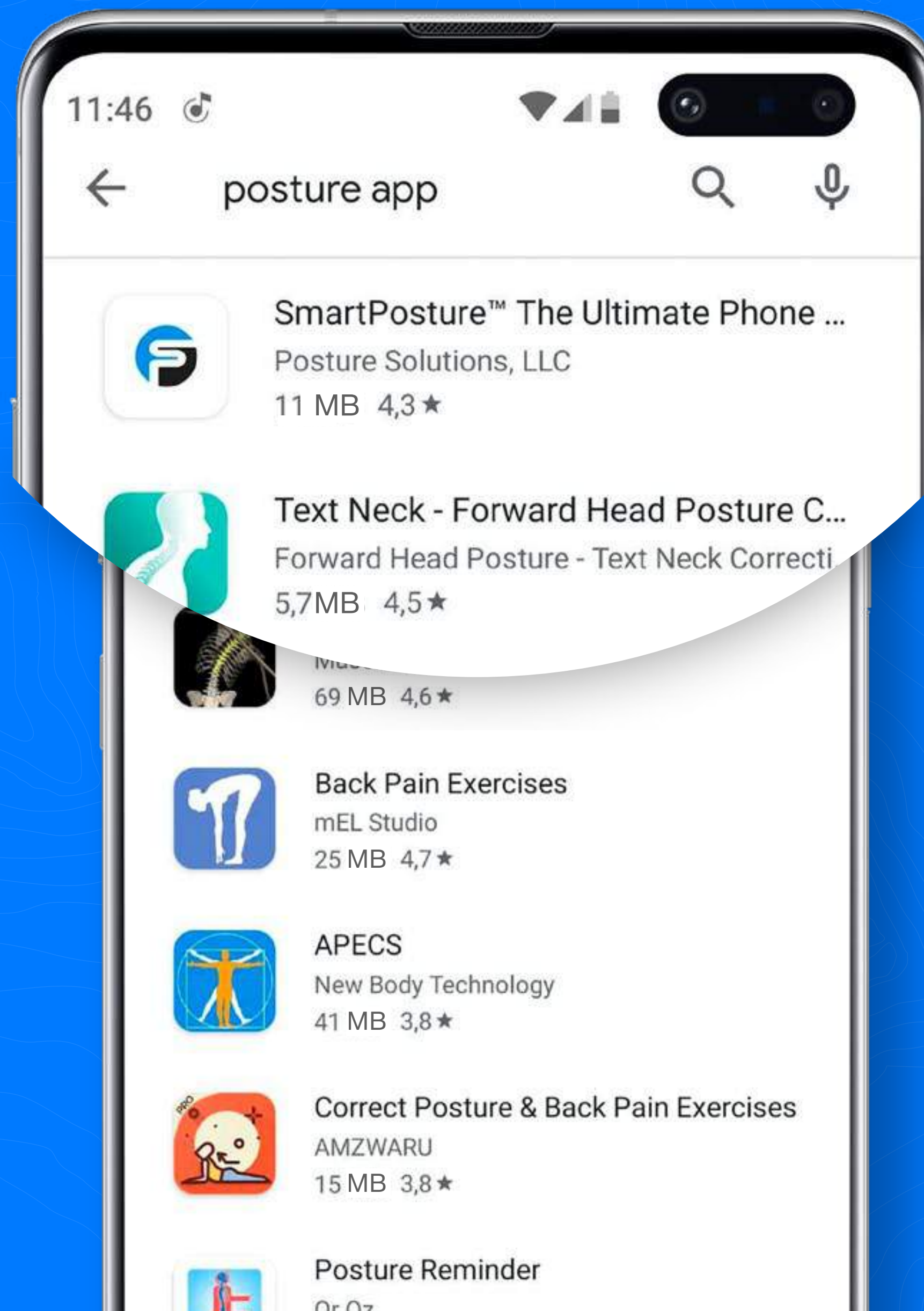
VIEW WEBSITE





# ASO

Boost your visibility and make sure your app stands out from the crowd. Tap into App Store Optimization (ASO) best practices to increase your number of downloads and draw in new users daily.



Discover more in our  
**Free ASO Guide**

**DOWNLOAD**



# Google Ads

## Fast results. Rapid ROI.

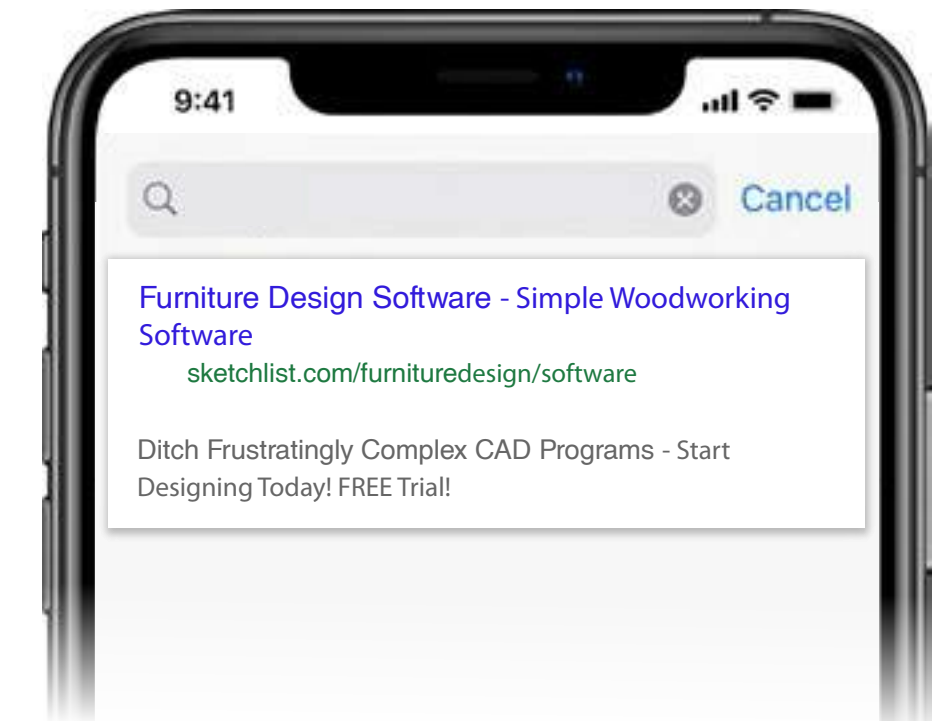
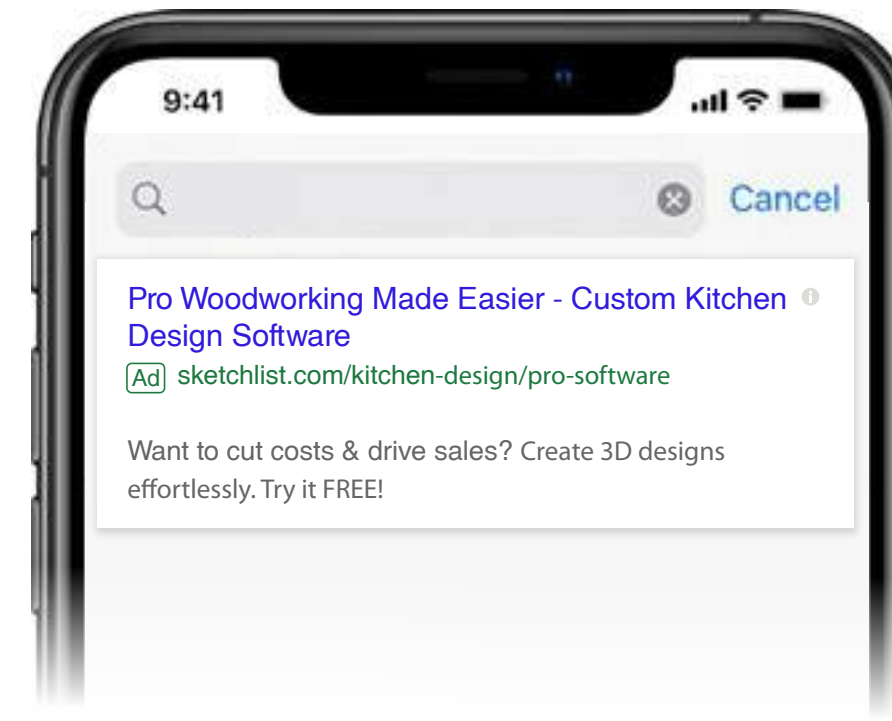
Work alongside SEO experts and Google certified specialists, who are experienced in all kinds of ad types and industries. Are you ready to create effective Google Ad strategies to set your campaigns up for success, increase website clicks and welcome more visitors?



Discover more in our

**Google Ads Guide**

DOWNLOAD



Our average conversion rate working with SketchList was 22.60% – 20.19% higher than the industry average of 2.41%. With 1,310 conversions in total, our highest conversion rate reached a staggering 44%!

### Small Bathroom Remodeling Experienced Bathroom Design

**Ad** [www.originbathrooms.com.au/bathroom](http://www.originbathrooms.com.au/bathroom)


End-to-end Bathroom Renovation in the Sydney Area. Expert Bathroom Design & Remodeling. Achieve Your Well-Deserved Dream Bathroom. Book a Free In-House Consultation Now.

Our daily adjustments and ads setup for OriginBathrooms led to a decrease in the Cost Per Conversion for one of their main keywords: 'bathroom refinishing'. The CPC dropped from 68%.



# Landing Pages

The more landing pages you create, the more leads you will gain. And the more targeted your landing pages are, the higher your conversion rates will become. Start driving engagement by focusing your audience's attention on a specific and targeted page for every campaign you run.


KODAWARI

## Planting Seeds of Transformation with Yoga Teacher Training in Florida

Unlock the Power of Your Inner Strength. Journey deeper into the realms of self-discovery.

Are you ready to turn your passion into your dream vocation?

Absolutely! Tell Me More ↓

### Spiritual and Intensive. The Yoga Teacher Training Course Uniting Your Mind and Your Heart with Your Goals.

Whether you're an ambitious teacher or are simply on the search for deeper spiritual awareness, our **200 hour teacher training in Tampa is perfect for you.**

On the Foundations for a Mindful Teacher Training Course we will:

**Help you channel**  
your love for yoga into a meaningful, creative career that connects you daily with the energy and power of the universe.


**Equip you with the knowledge**  
you need to translate your passion into a fountain of actionable, transformative yoga teachings.

**Offer a breadth and depth**  
of invaluable coaching that will deepen your yoga practice and accelerate your personal growth.

Learn from Yoga Experts in Our 200 Hour Teach

VIEW LANDING PAGE

200 hours jam-packed with smart sequencing, clear cueing, excellent themes and the confidence to translate your passion into action. The Kodawari yoga teacher training course in Florida consists of:



## Eat Smarter.


**Check The Nutritional Facts of Your Meals With This Unique App.**

With RecipeIQ you can calculate the nutritional information of any recipe -- online or offline.

Get this nutritional calculator app and take control of what you eat!

GET IT ON THE APP STORE

GET IT ON Google Play




Product Hunt TRENDY STARTUPS YEGFITNESS buzzsprout

**01 Take your favorite recipe**


- Recipe Books
- Online recipes
- Magazines
- Images of ANY recipe
- Your Own Inventions

**02 Let RecipeIQ app work its magic**




**03 Discover all the nutritional info about the recipe**

- Fat
- Sugars
- Calories
- Fiber
- Protein
- Carbohydrates
- Sodium
- Cholesterol
- Vitamins & Minerals
- Glucosaminide & MSM




### The Nutrition Calculator App for Everyone


An all-in-one calorie scanner and nutrition scanner for healthy cooks and eaters.




Nutrition




Weight Loss Enthusiasts




Home Cooks




Diabetes




Low Calorie Dieters




Low Carb Dieters




Allergic Dieters




South Beach Dieters



Paleo Dieters



Intermittent Fasters



Keto Dieters

Whatever your diet, allergy, or nutrition goal - RecipeIQ takes the mystery out of ingredients, and helps you stay on track with your dietary guidelines.

VIEW LANDING PAGE

Cook and Eat Smarter with RecipeIQ App



**CNKT IS A PUBLIC FORUM FOR TODAY'S WORLD**

The Voice of a Nation in the Palm of Your Hand. One brings our voices together.

Learn More

**Health and Fitness App Development and Marketing**

Do you need custom fitness app development, design, and an end-to-end marketing strategy? Scopic's team will take your ideas from zero to hero!

Tell us about your health and fitness mobile app and get a free quote!

Name:

Email:

Company:

Hi, I'd like to know more about your fitness app.

Get My Free Quote

**The Interaction You Want and Your Users Need**

Power up your health and fitness app full of features that promote a healthy lifestyle. Help users engage with each other.

- Live Streaming
- Geolocation Integration
- Trainer Videos
- User Accounts
- Social Features
- Personalized Plans
- Push Notifications
- Food Logging
- Goal Setting
- Exercise Timers
- Class Scheduler
- Live Chat

**Motivate. Engage. Help Users Live Healthier.**

Lead users toward healthier lifestyles. Our team is experienced in crafting custom fitness software solutions. We will bring your health app idea to life and power it up with advanced features and functionalities.

Exercise Routines

Create engaging workout routines that make your users more active. Our team of experienced developers will power up the fitness app with custom animations to keep them engaged and motivated.

Number of Reviews: 100

your fitness app development on integrating with various apps and activity tracker gadgets such as watches and bands.

VIEW LANDING PAGE

**ISSUES THAT MATTER.**

We bring the voices of Americans TOGETHER.

**Should gov. do more to fight economic inequality?** October 27, 2017

A. Yes. Skills are getting richer and something must be done. 57% (Voted: 5.7%)

B. Yes. New Deal and Great Society programs led to great prosperity. 15%

C. No, because it puts us on a path to socialism. 15%

D. No. We already owe China too much money. 13%

E. Yes, but in a bipartisan way. 7%

**U.S. Economy** October 28, 2017

Managing Entrepreneurial Corruption Underperforming Corporate greed Preceding economic falling unemployment

**Should body cameras be mandated for police officers?** October 30, 2017

A. Yes. We need records of police interactions. 44%

B. Yes. They cause officers to think twice. 33%

C. No. Police need freedom to do their job. 14%

D. No. It negatively impacts police operations. 7%

E. Yes, but only if they aren't too costly. 2%

**YOUR VOICE. MULTIPLIED.**

CNKT (Connect) is the new go-to source for public opinion on any issue - health care, terrorism, football, you name it!

VIEW LANDING PAGE

**MEDICAL RECORDS TRACKER**

**YOUR TRUSTY MEDICATION APP**

All you and your loved ones' medical information, doctor's appointments, and medication administration records in your pocket - anywhere, anytime.

Download on the App Store | GET IT ON Google Play

Appointments | Calendar | Medications | Physicians

Life is busy, and coordinating healthcare for yourself and your loved ones can be exhausting. In between giving mom her daily pills, taking the kids to the dentist, and sticking to your physical therapy regimen, how do you keep track of it all? That's where the MRT free mobile medical records tracker app comes in.

**MRT is a FREE medical alert app that allows you to securely store and organize medical records, medication schedules, and doctors' appointments for yourself and others - all from your mobile phone.**

MRT allows you to spend less time managing appointments and medication schedules and more time enjoying the life your health enables.

**Never miss another medical appointment**

Keep track of appointments for as many people as you need. Whether you're coordinating medical visits for parents, family members, friends, yourself, or all of the above - MRT's Appointment Calendar makes it easy. Just update the calendar when you schedule an appointment, and it will automatically remind you where you need to be before the time comes.

VIEW LANDING PAGE

**SKETCHLIST3D**

**Top-Notch Kitchen Design Software for Professional Woodworkers**

Close more jobs in less time with SketchList3D custom kitchen design.

If you can't show your prospects what they're buying they won't buy. Show them you understand what they want and you are much closer to winning the job.

SketchList3D users say that their customers love seeing high quality images of their new kitchens before they buy.

Working with SketchList3D is like making something in your workshop: same terms, same ideas, same processes.

Spending too much time creating design proposals and dealing with client changes? SketchList3D speeds up custom woodwork designs and lets you make changes in a matter of minutes.

Don't have time to learn a new software program? We hear you! Start designing in a few hours with our JumpStart training program.

**JumpStart SketchList3D**

Get productive fast with a 1-on-1, hands-on interactive screen-sharing session with a SketchList3D expert! For a limited time, this exclusive training is COMPLETELY FREE.

Why waste your valuable time with a "free" trial, when in 1 hour you can:

- Master SketchList3D's 3 main functions
- Explore how only 3 tools accomplish your design
- Learn time-saving tips & tricks
- Start designing your next client job!

**SIGN UP FOR YOUR FREE TRAINING & TRIAL**

**3D Kitchen Design Made Easy**

- Craft Detailed Models**: Designing with SketchList3D is like building with your hands. Assemble recognizable 3D objects, and set primary, countertop, backsplashes and island details just where you want them.
- Drive Sales**: Create designs quickly and insert them into photos and photorealistic backgrounds of your clients' homes to bring their dream kitchen to life before their eyes.
- Modify Designs Effortlessly**: Engage clients in the design process by responding to feedback and kitchen cabinet design ideas with live 3D visuals and cabinet updates.
- Make Accurate Bids**: SketchList3D's purchase list reports calculate material costs, making it easy to define estimates and bid with confidence.

**Try it now for 30 days!**

**Made by professional woodworkers, for professional woodworkers**

Thousands of interior designers, general contractors, homebuilders, corporate users, and woodworking business owners use SketchList3D in their daily work.

**Try it now for 30 days!**

**Learn Why Professionals Love SketchList3D Kitchen Cabinet Design Software**

"I craft custom wood display cases and display case stands, tables, and display cabinets. When I receive a request for quote for an item, I also generate a model rendering of the item using SketchList, and send the picture to the prospective customer along with the quote. I have received several positive customer feedback comments who stated being able to get an idea of what the item would look like. I also use the picture for record as a reference when I start cutting the pieces that make up the item!"

**Bill Boyd**

**Talk Shop with the SketchList Support Team**

Name:

Email:

Message:

**VIEW LANDING PAGE**

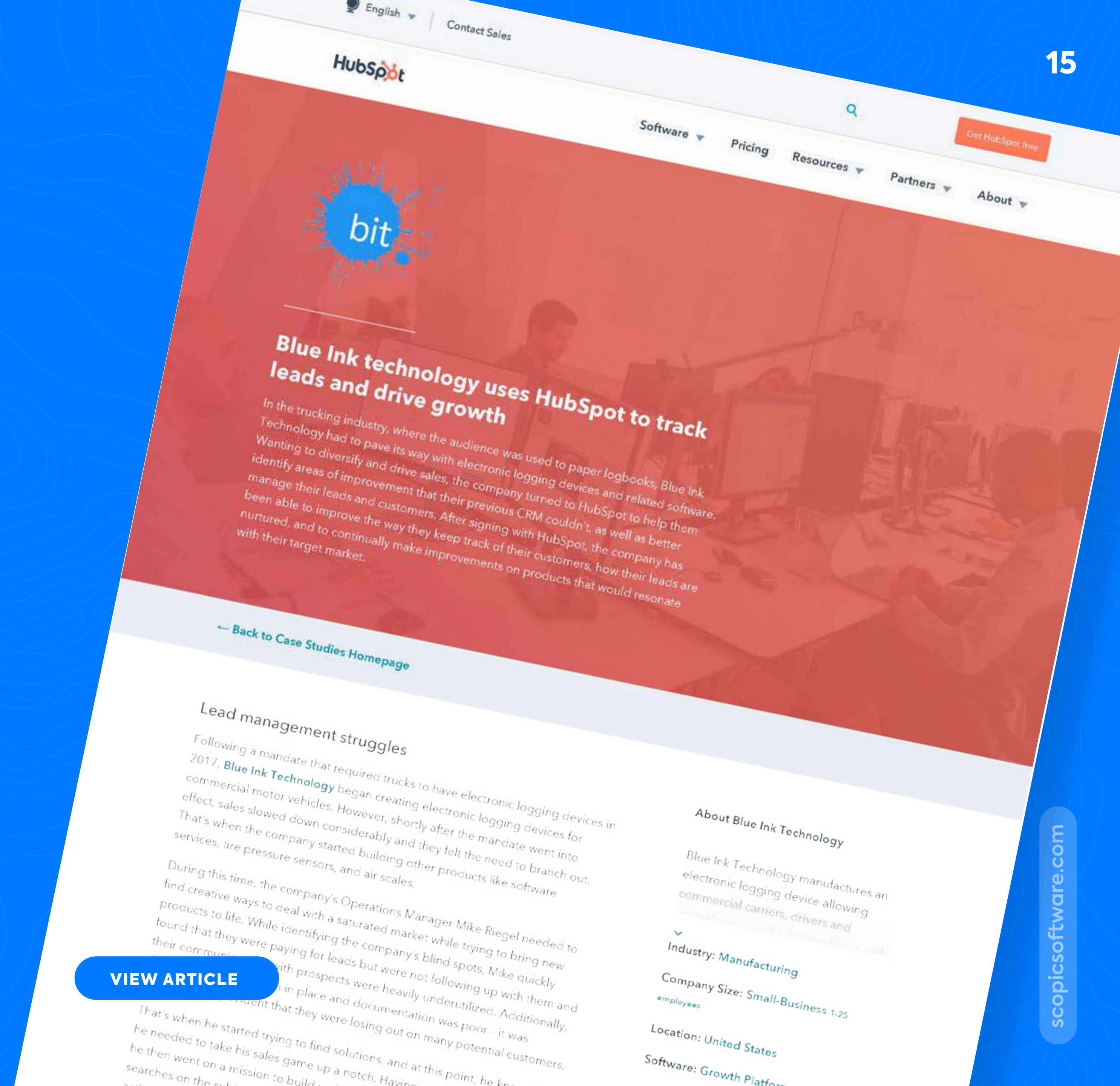
Facebook | Twitter | Instagram | LinkedIn | YouTube

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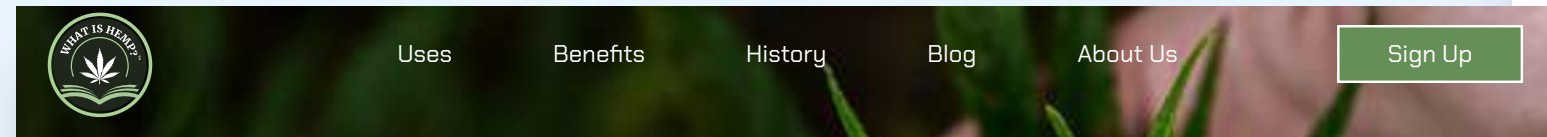
# Copywriting

Position yourselves as thought leaders in your industry by providing high-quality copy on your website, your blog, in your email campaigns and media publications, and across all your marketing materials. Set new trends and share messages that matter with words that resonate.



VIEW ARTICLE





## A Closer Look at the World's Largest Hemp Producers

December 18, 2019 by [WhatsHemp](#)

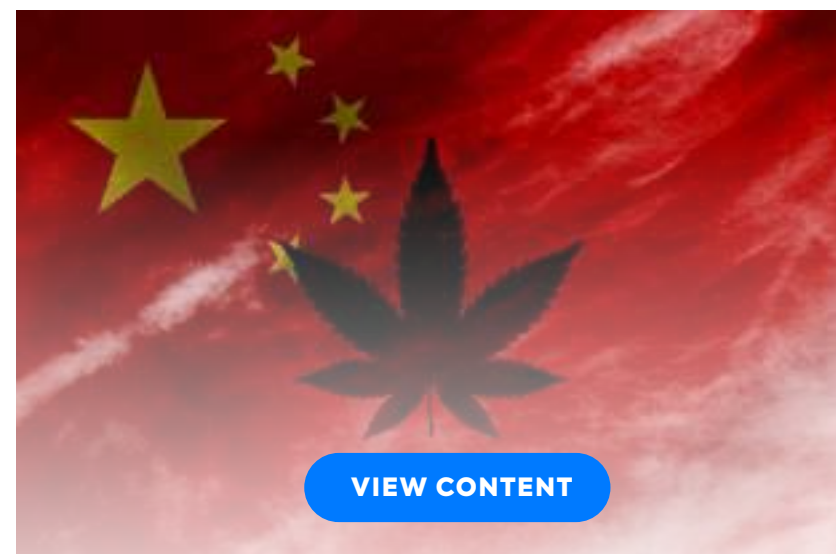


Hemp has been around for thousands of years. With records dating as far back as **8,000+ B.C.E.**, this multi-functional plant has been used around the globe throughout history for more purposes than you can imagine. From [paper](#) to [honey](#), [smoothies](#) to [straws](#), [medicinal oils](#) to [building material](#) – you name it, hemp can do it.

In fact, in recent years there has been a major shift in the search for more sustainable products. And with hemp's versatility shining light on [new innovations](#), this green warrior has been catapulted into the limelight once more. Hemp statistics speak for themselves: the global industrial hemp market is [projected to grow](#) from **\$4.6 billion in 2019 to \$26.6 billion by 2025**.

China has notoriously dominated the market for years. But ever since the [Farm Bill](#) was passed in 2018, the U.S. has stepped up their game and become one of the biggest contenders for the top spot. So let's take a look at who the world's largest hemp producers currently are, and what the predictions are saying for the future.

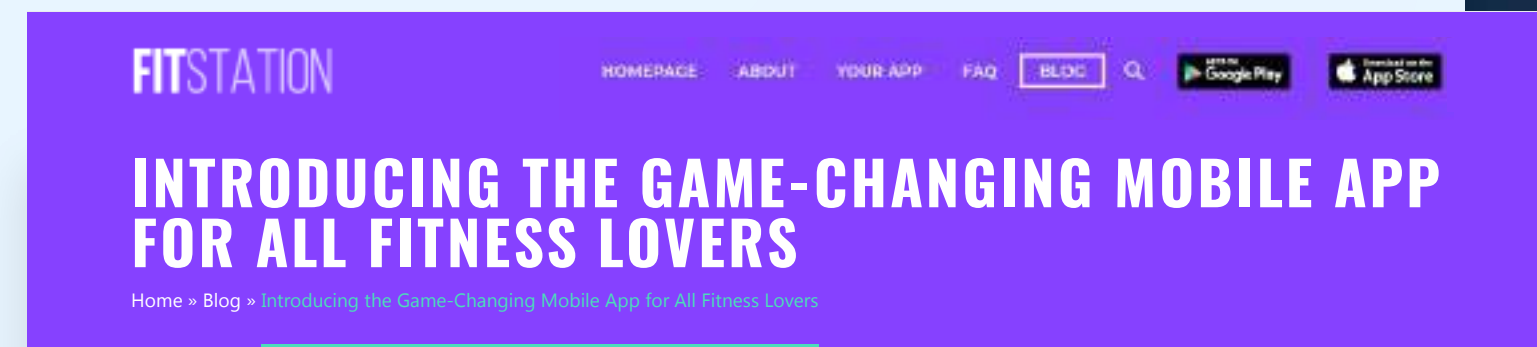
### Hemp Statistics Prove China Holds the #1 Spot



[VIEW CONTENT](#)

China is the country which produces the most hemp

The ancient Chinese have been using hemp to spin yarn and clothe citizens for thousands of



SEARCH

RECENT POSTS

- Tips To Retain New Year's Gym Members After Their Resolutions Die Out  
March 18, 2019
- Introducing the Game-Changing Mobile App for All Fitness Lovers  
December 22, 2018
- What is the One Thing That Can Set You Apart as an Exceptional Fitness Trainer?  
December 11, 2018

Blog

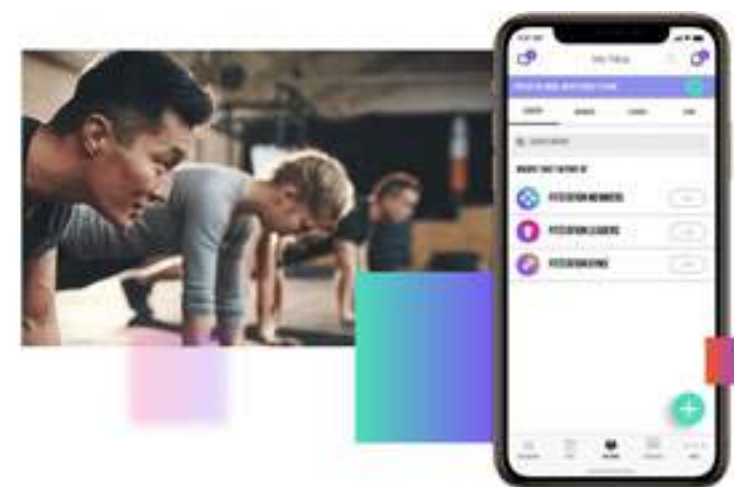
## FITSTATION – YOUR ULTIMATE FITNESS CONNECTION APP



Wow, firstly THANK YOU to all our fantastic beta testers who have been enjoying FitStation so far and to you for the incredible support the app has received pre-launch!

After months of planning, building and testing, the 'sweat' was all worth it! FitStation is now live in the app stores and we want you to be among the first people to officially use it.

So, without further ado, let's take a quick tour of FitStation and see how it can work for you...



### WHO IS IT FOR?

FitStation is for:

- Gyms, studios, and fitness centers
- Trainers, coaches, and leaders
- Anyone who wants to begin or continue their fitness journey surrounded by an awesome Tribe

Select your profile:

[VIEW CONTENT](#)

Profiles:

Gyms, Studios and Fitness Centers

Here you can showcase your gym, studio or fitness center using your profile and content to attract new members to



### Woodworking Software: A Complete Solution

Woodworking software is used by woodworking and woodshops to create digital plans for cabinets, furniture and interior design. With woodworking design software the user enters dimensions and materials for the design and the software automatically generates the reports needed for planning, purchase, and production.



### Professionals Use Woodworking Design Software Because They Can:



**CREATE QUALITY DESIGNS FAST**  
Illustrate in a few hours what once took you days with careful detail. Your design time is a critical part of your woodworking process. **SKETCHLIST3D** ensures you make the most of it.



**CREATE AND USE STANDARD OBJECTS**  
Get access to a library of basic cabinet and create your own custom objects as well as all types of doors. Custom design your own hardware, pulls, hinges, knobs and more.



**CREATE ACCURATE REPORTS**  
Reports are automatically generated and ready to use when you design your design (including computer generated bills of materials, and material layout diagrams). An approved take-off diagram sends materials, amount, weight, and area material sheets.



**SPOT MISTAKES EARLY ON**  
Ever built a beautiful cabinet only to find it doesn't quite fit in the client's home? Those days are in the past. SketchList3D's detailed 3D renderings allow you to see and proactively avoid potential issues long before you fit the lumberyard, shop, or job site.

[LEARN MORE](#)

### ALL YOUR WOODWORKING NEEDS IN ONE SOFTWARE PACKAGE

#### FURNITURE DESIGN

Whether you're building bookshelves, chairs, tables or cabinets, with SketchList3D you can create the furniture you need to win your bid and also make adjustments in real time. Additionally, you can design in different wood species and add components in stone, metal, glass, or leather.

#### KITCHEN DESIGN

With an advanced cabinet kitchen design software, it's all starting kitchen cabinet design, layout and floor plans. Designing with SketchList3D is like building with your hands. Round-top, rectangular, 3D objects, and all joining, corners, holes, angles and board thickness can define your kitchen.

#### CABINET DESIGN

Build annual plans of building with SketchList3D, as well as generating the cut lists, reports in just a few minutes. As well as you can the cabinet and space. Plus, you can customize every space.

[VIEW CONTENT](#)





# Media Outreach

Make the most of media by providing the answers to your audience's biggest questions. Find the right words to bring your campaigns to life online. It's time to take your message one step further and spark a response from your target market.

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Resources Blog Journalists Log In Sign Up Data Privacy Send a Release

**CISION** PR NewsWire News Products Contact Search

News in Focus Business & Money Science & Tech Lifestyle & Health Policy & Public Interest People & Culture

## InterviewFocus Launches New Technology Platform that Reinvents Job Interview Prep

NEWS PROVIDED BY InterviewFocus  
Jun 05, 2018, 08:33 ET

SHARE THIS ARTICLE

f t in p e

CHARLOTTE, N.C., June 5, 2018 /PRNewswire/ -- InterviewFocus is excited to announce the launch of its new online platform using patented technology to specifically help people increase their interview confidence and land their dream job.

The cutting edge software uses state-of-the-art technology to evaluate specific soft skills during online mock interview sessions, so that users can practice their interview skills and gain feedback from a certified career coach. These soft skills include:

- \* Eye Contact
- \* Engagement Level
- \* Speaking Rate

### How it Works

A practice interview consists of answering 12-15 industry specific questions at any time from the comfort of your own home or office. Only a laptop or PC is needed with any of the following browsers: Chrome, Firefox, or Opera. Once you are ready to start the mock interview, you will be prompted to answering the first question on your device's camera. This simple process continues until you have completed all the questions.

This innovative technology evaluates your eye contact, engagement level, and speaking rate for each question answered. You will receive a score in each of these three areas. This information is important because it lets you know where improvement is needed to "perfect" your next interview! Are you looking off the screen when answering? Do you need to slow down your speaking rate? Only InterviewFocus can inform you of this vital feedback.



Our face and eye tracking technology evaluates your eye contact and level of engagement with an interviewer to dramatically increase your interview performance.



Meet InterviewFocus - Technology that improves your job interview skills.

Without this type of feedback, how can a person interviewing evaluate their performance and make the proper changes? Many mistakes are often repeated during actual interviews because you are unaware of what mistakes you are making. A video of your practice interview can be important in an employer's analysis. With InterviewFocus, you can watch your self-critique as often as you like.

[VIEW ARTICLE](#)

### Who We Help

Whether you are new to the job market, looking to change your career, about to have a job interview or getting back into the workforce, InterviewFocus can benefit you.

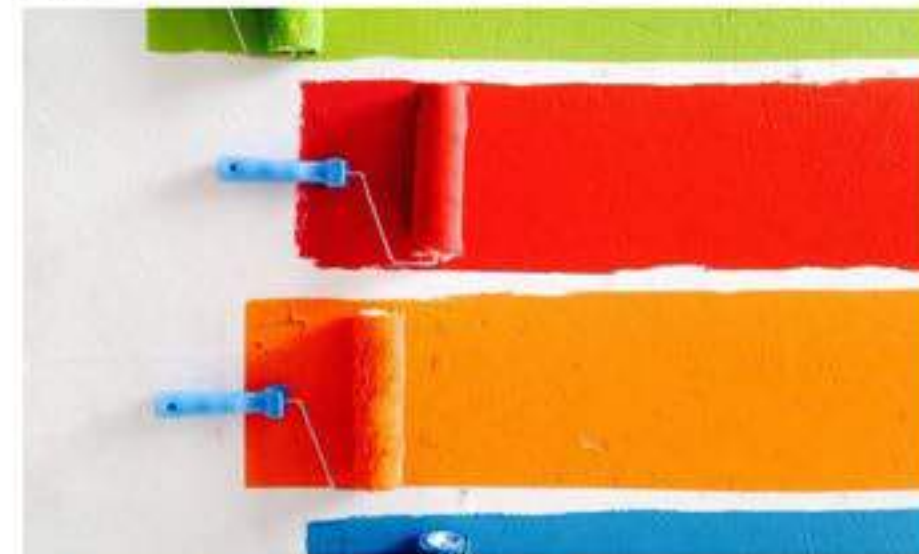
# INFLUENCIVE

UNCONVENTIONAL WISDOM / INFLUENTIAL MINDS

## Team Collaboration Tools: Do You Really Need Them?

You handle all the planning, you can set the budget and even the schedule, you can come up with a hypothesis and try to control the known and the unknown factors of your project. But after all of that, it's up to your team to execute and bring results.

Kristina Poghosyan · Contributor



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Steve Jobs once said, "Great things in business are never done by one person. They're done by a team of people." And I'm sure you agree here – you can do all the planning, you can set the budget and even the schedule, and you can come up with a hypothesis and try to control the known and the unknown factors of your project. But after all of that, it's up to your team to execute and bring results. That's the reason why we try to find skillful people to join our teams and perform their best. The thing is, it won't matter how amazing your employees are; they can still fail to amaze you if their work environment does not bring out the best in them. So what's the secret?

Teams need autonomy; it can boost their morale and keep them on their toes to act and respond quickly to whatever is happening around them. Yet, your team needs to work together when solving problems. Project collaboration tools come to the rescue here – they are the right solution when it comes to helping individuals keep their autonomy while working together.

Already got your best team in place? That's great. Now it's time to make sure all the information that goes through and gets outside of all projects is well-organized, accessible for your employees, and everyone is aware of deadlines. I'll be more specific, though. Here are some reasons why your company needs team communication tools.

### Communication Is the Lifeblood of Your Team

The name gives itself away, but still: tools for team collaboration foster communication, which is a critical factor in effective and productive teamwork. If you think about it, we need communication in all aspects of our lives: can't go a day without connecting with people around us, right? Healthy communication ensures that we understand people around us and stay away from unnecessary confusion – the same goes for teams. Look at communication as the lifeblood of your organization. If you and your team members can't express clearly and easily what you want and when you want it, then you'll be facing a lot of headaches.



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## Gorilla Workout proves you don't need the gym to get fit

BY STAFF WRITER • 12:36 PM, MARCH 12, 2018



By taking the gym and equipment out of the equation, this workout app makes it easier to stay motivated. Photo: Heckr LLC

This post is presented by Gorilla Workout.

When most of us buy a gym membership, we imagine having the time and discipline for building muscle or losing weight. Unfortunately, most of us know things usually don't work out that way.

Nowadays, it's possible to get a comprehensive workout without a gym, or even any equipment. Bodyweight training has been growing in popularity for years. That's partly because using your own weight as resistance is economical and effective. But it's also because smartphones offer a convenient and portable "virtual coach," thanks to a new class of workout app.

That's what Gorilla Workout does. The app makes it easy for anyone to get a toned body, gain muscle mass or lose weight easily — anytime, anywhere. With more than a million users, Gorilla Workout is already a contender with some of the country's biggest gym franchises. A brief tour of the app reveals why people are going ape for it (I'm so sorry).

### Ditch the gym bag

The whole point of bodyweight training is doing exercise with, well, just your body. No equipment or experience needed.

Through 15-minute daily exercises, each accompanied by a clear video guide, Gorilla Workout walks you through efficient exercises. These routines target your core, abs, chest, back, arms and legs.

Despite the modest run time, each workout amounts to a serious fat-burning session. You can do the quick routines anywhere — at home, in the park, at the office and, yes, as a supplemental routine at the gym.

Unlike the gym, however, this app encourages you to stick to your routine. While it's oh so easy to "forget" to go to the gym, Gorilla Workout's daily reminders help you stay consistent. As you advance, in-app purchases offer a greater variety of exercises. The little celebration at the end of each step offers a gamified sense of accomplishment that Sure beats the grunts and clanging metal that punctuate

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### Evolve with the Gorilla



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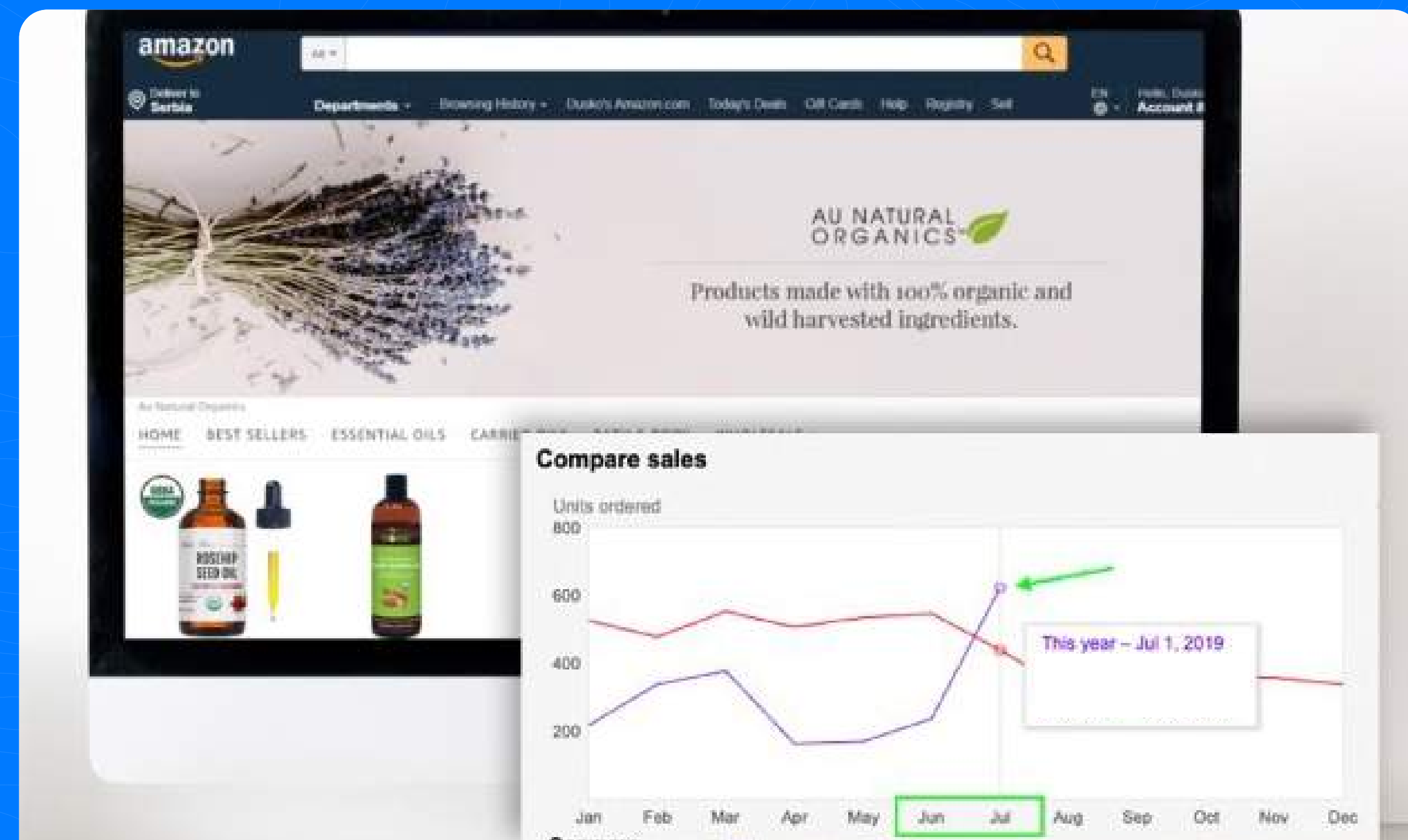
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# Alternative PPC Advertising

From Amazon ads to Quora ads, we have years of experience creating, testing and optimizing Pay-Per-Click advertising to ensure our clients reap the benefits of every cent they invest in advertising online.



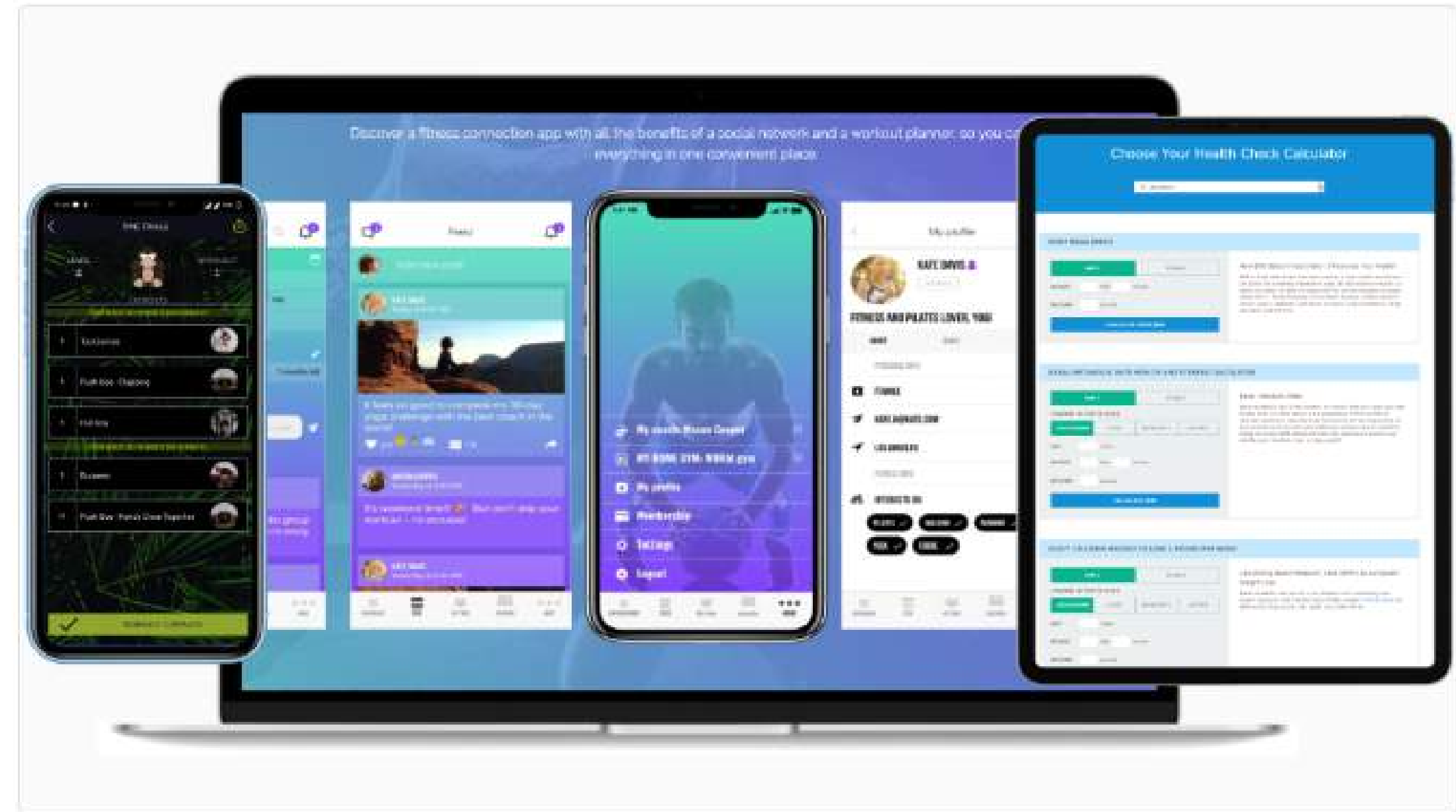
With our knowledge and expertise working with Amazon Ads, we helped an e-commerce client of ours who sells cosmetics, to increase sales by a massive 140%.



At Scopic we use Quora ads to convert high numbers of leads at very little cost. To promote our marketing e-book for example, in just one week we achieved 21.28% conversion rate by acquiring 12 leads at a very low cost per lead.

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## What is the best way to develop a fitness or health app?



Check out these cost-effective solutions for fitness and health app development.

[Learn More at scopicsoftware.com](https://scopicsoftware.com)





# Social Media

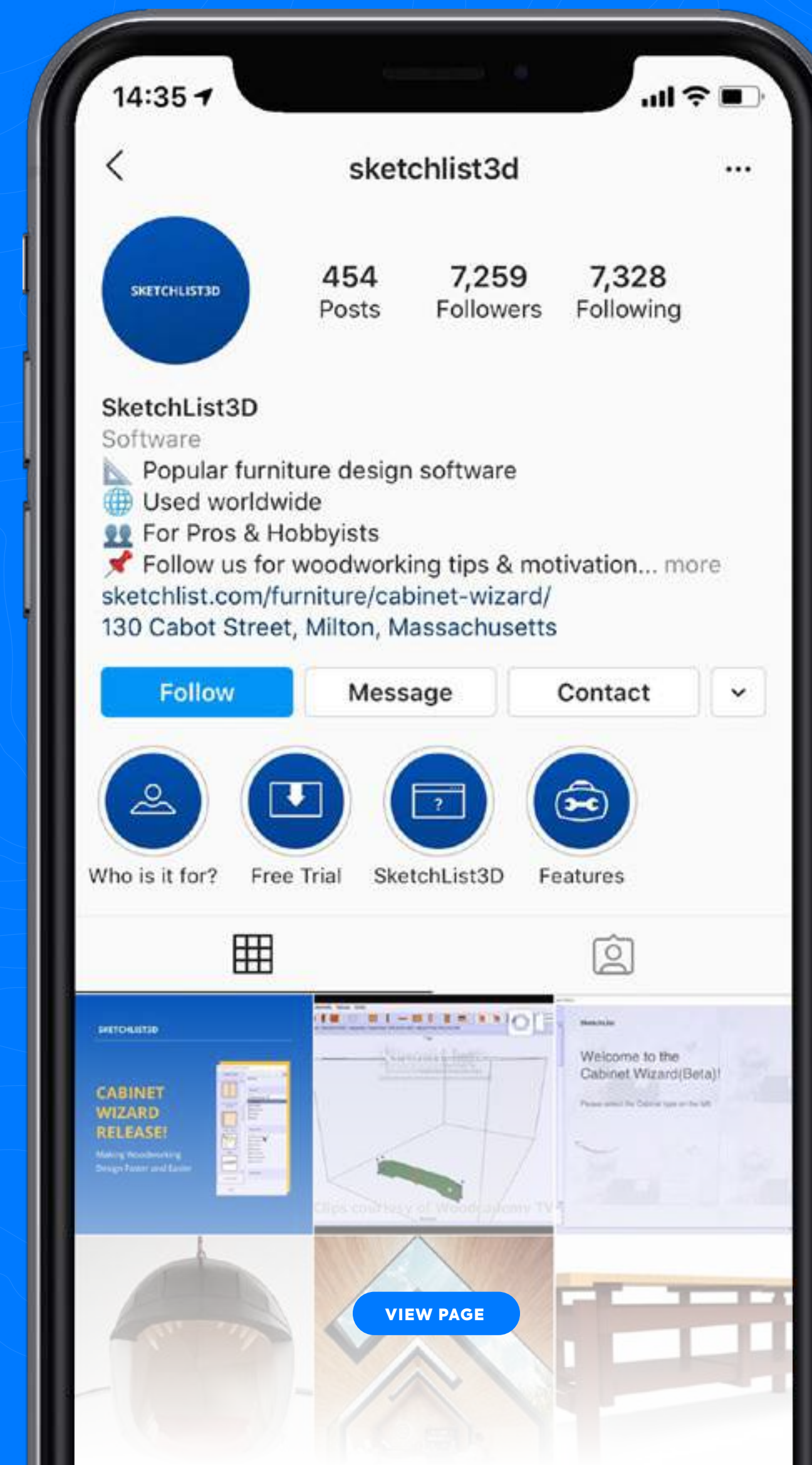
Make sure your brand's personality shines through your social media profiles and outreach. From setting your profile up to boosting your following and maintaining your audience's engagement, we can help you connect, communicate and build closer relationships with your target audience.

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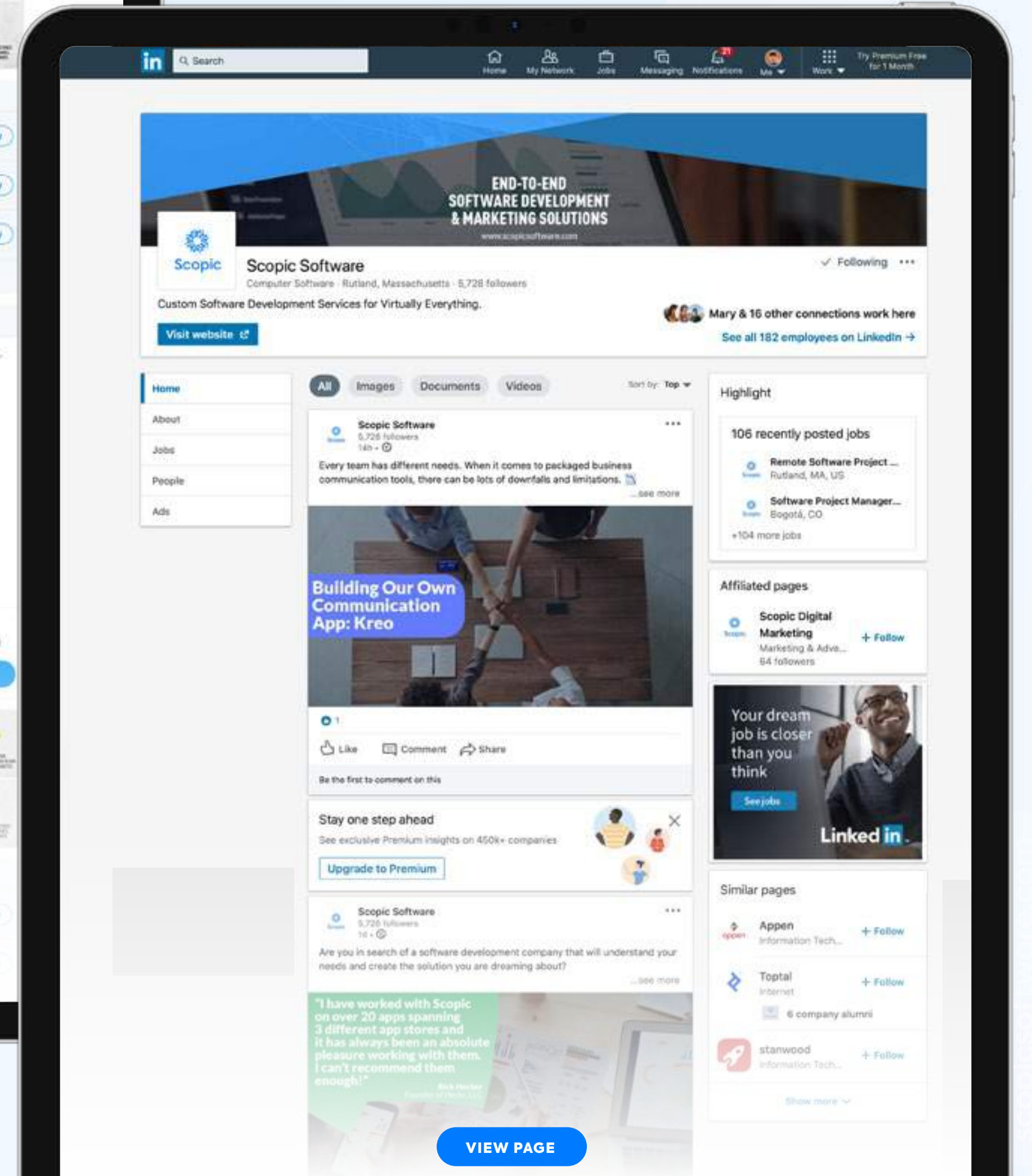
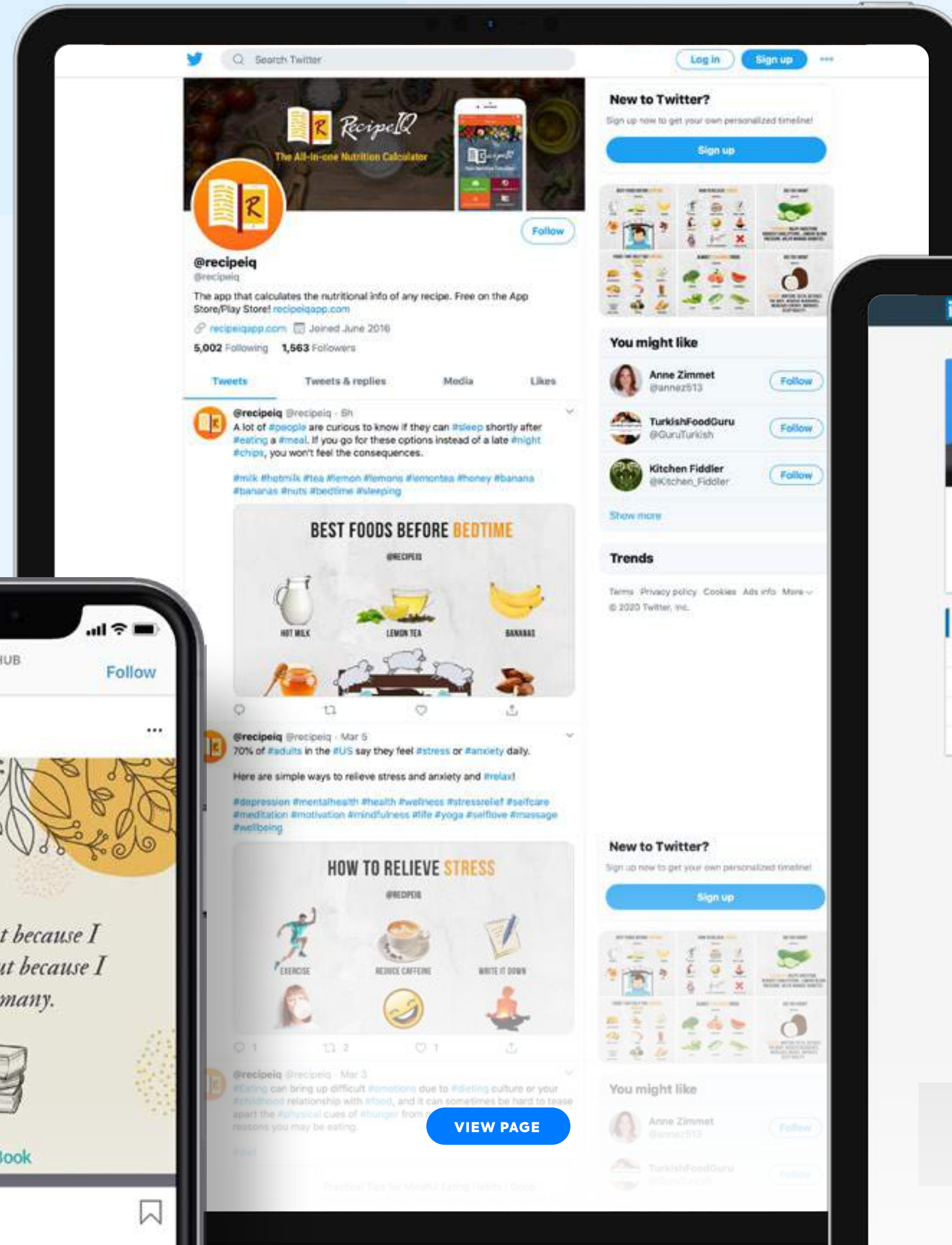
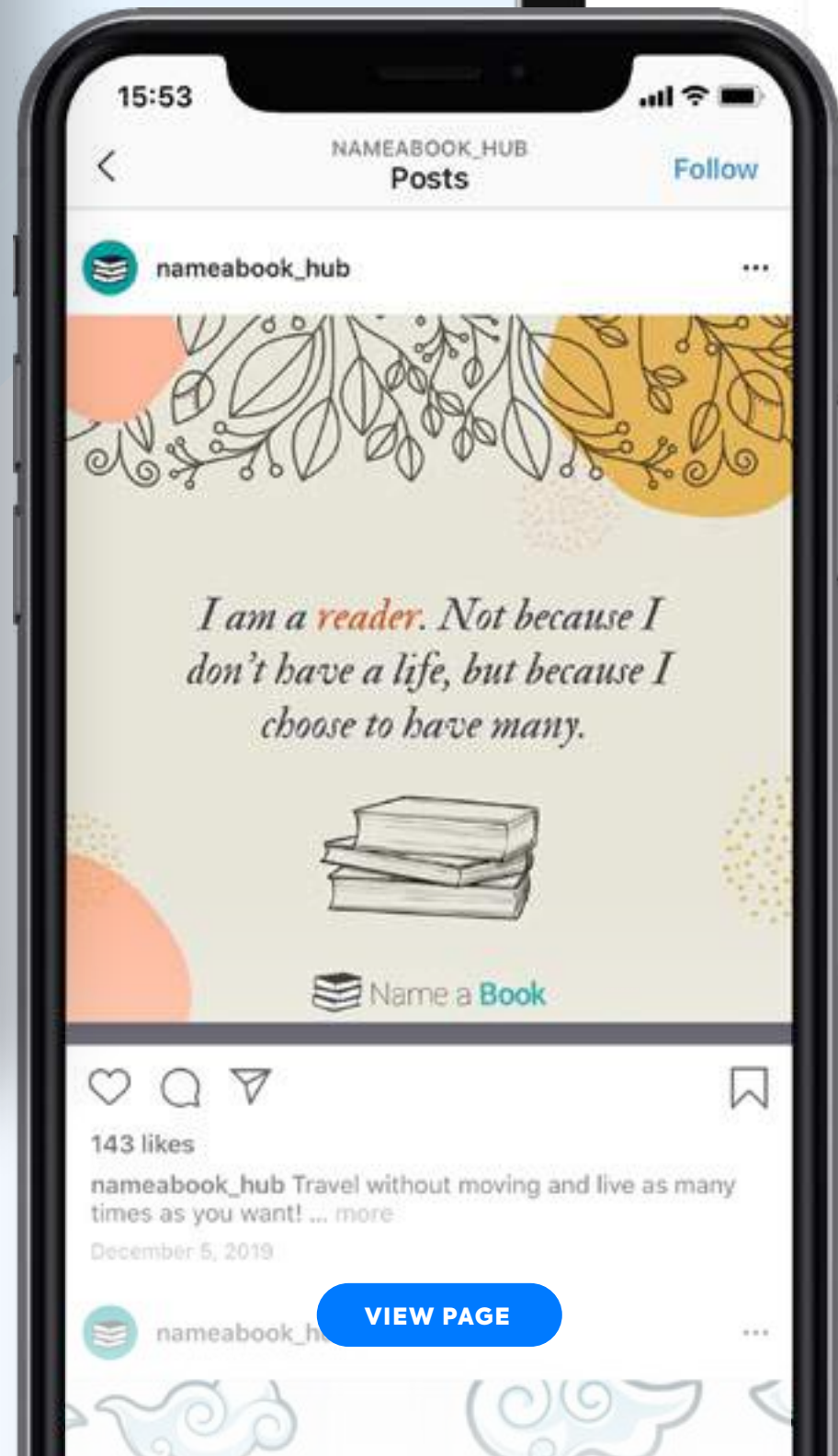
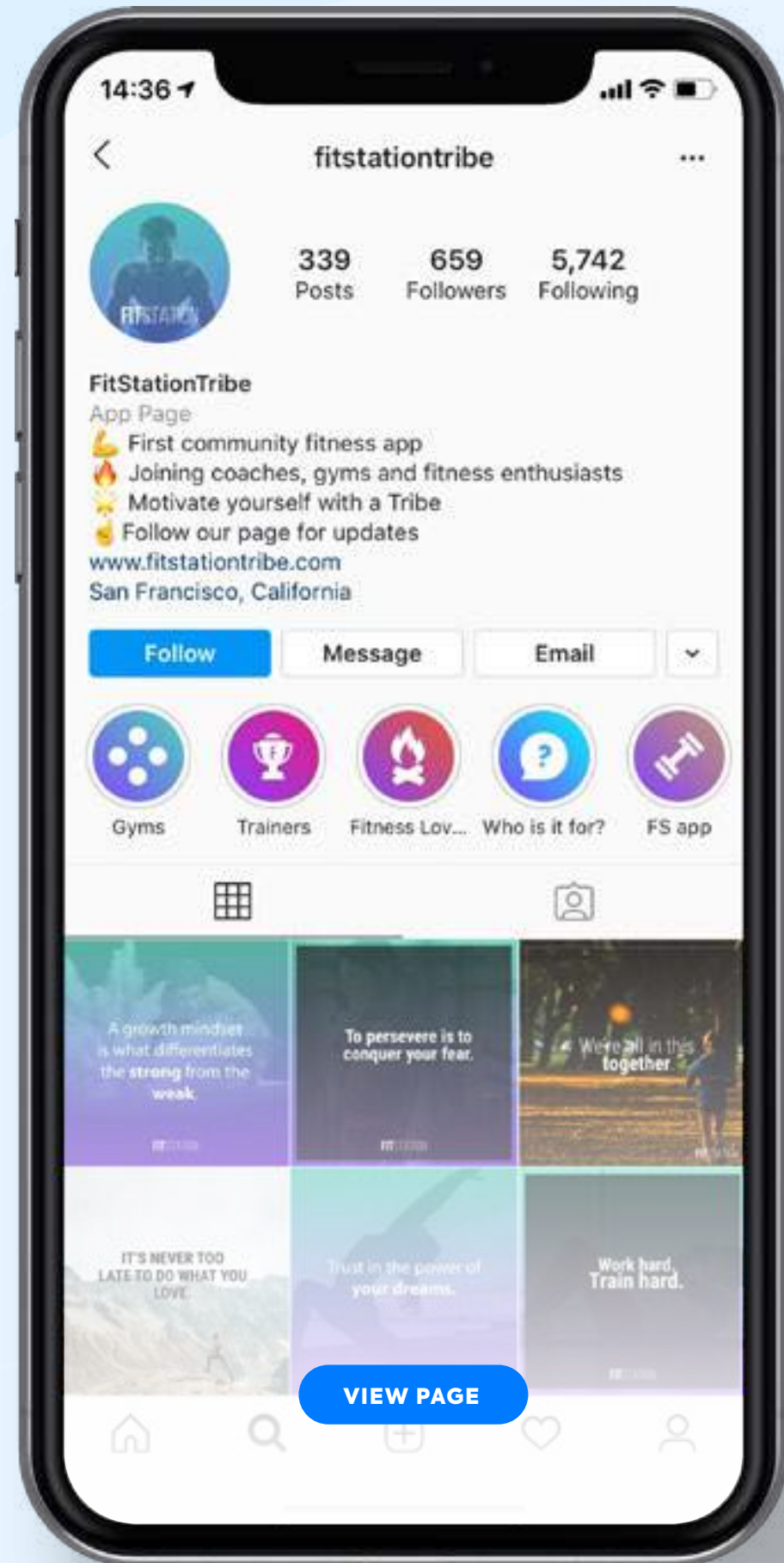
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**Social Media Guide**

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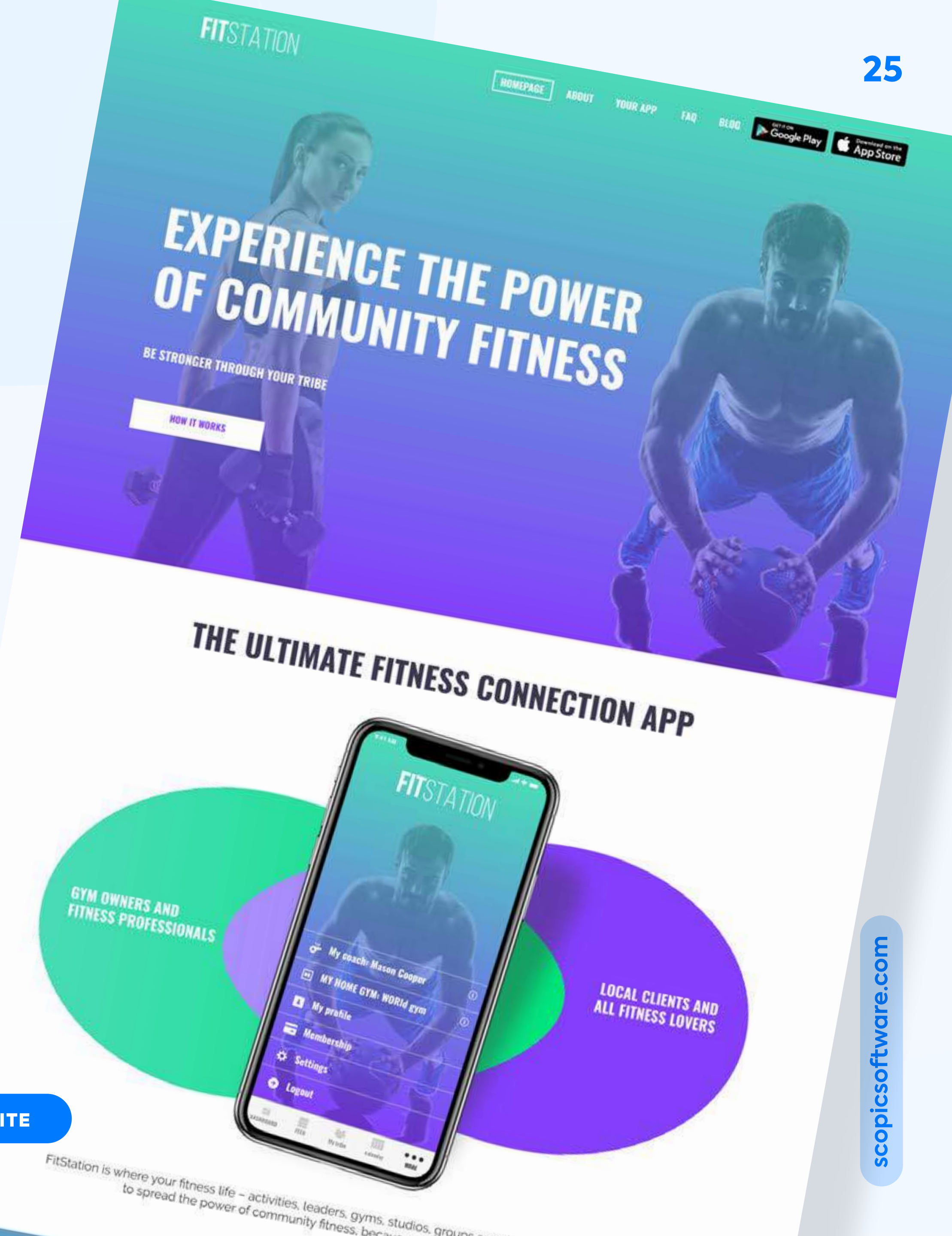




# Website Design

Visually Engaging.  
Highly Interactive.  
Responsive.

Our innovative designers turn your ideas into creative reality while always keeping UI/UX best practices in mind.



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### Pets for people

A large nationwide network of pet stores for breeders. Simple to use, saving you time and money. No fee until your pet is sold for the price you demand.

### People for pets

The most transparent and simple way for pet stores to buy their pets. View pictures, weight, age, vaccinations, sire and dam information, breeder reviews and more for every single pet you buy. Pay nothing until you've found the right pet for your store.

## Welcome to PBTMarketplace.com!

Since 2003 PBTMarketplace has served the pet industry by providing the best possible service for buying and selling your pets. By automating middleman services we have saved breeders and retailers millions of dollars over using traditional broker services.

[MORE ABOUT US](#)

**Breeders are finally able to exercise control over prices, and easily market their pets directly to a large nationwide network of pet stores. We automate paperwork, transportation booking, and more - saving you time and money. You pay nothing until your pet is sold for the price you accept.**

**Retailers are able to choose the exact pets they need in the most transparent way possible. View pictures, weight, age, vaccinations, sire and dam information, breeder reviews, and more for every single pet you buy. You pay nothing until you choose the exact pet you want.**

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SERVICES GET STARTED **gobi LABS** ABOUT GOBI CONTACT

## YOUR TRUSTED CANNABIS TESTING LAB IN COLORADO

Why are we Colorado's leading cannabis testing lab? The day marijuana became legal in Colorado, we decided to unite our combined passions for science and cannabis, and joined the movement that aims to help people across the state access safe medical and recreational marijuana through accurate sample testing.

### HEAVY METALS NOW AVAILABLE

Heavy metals testing will be required January 1, 2020. Gobi is the only lab offering ISO 17025:2017 accredited and Colorado state certified heavy metals testing.

[Learn More](#)

**ISO/IEC 17025:2017 ACCREDITED**  
PLA TESTING  
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**HEMP AND CBD TESTING**  
OFFERED FOR ALL OUR SERVICES INCLUDING POTENCY, MICROBIAL, TERPENES AND MORE!

[Learn More](#)

## TESTING & SERVICES

We provide industry leading analytical testing services with fast turn around and accurate results for the Colorado cannabis industry.

### KNOW YOUR PLANT. KNOW YOUR PRODUCT.

WE TEST FOR:

- HEMP
- RESIDUAL SOLVENTS
- TERPENE
- PH TESTING
- PESTICIDES
- WATER ACTIVITY
- MYCOTOXIN
- HOMOGENEITY
- POTENCY
- HEAVY METAL DETECTION
- MICROBIOLOGICAL
- ADDITIONAL SERVICES

With over 30 years of experience in medicinal and chemical testing, the Gobi team now focuses their practices in their marijuana testing lab to ensure that cannabis products meet industry regulations and consumer preferences.

**FREE SAMPLE PICK UP**  
*Your location*

Swift delivery of lab-validated results is why our clients choose to work with us. Cultivators, manufacturers, and retailers are welcome to submit their samples at our cannabis analysis laboratory located in Denver, CO.

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**Inner Evolution = outer revolution**  
Your unique and authentic expression is integral to our community and growth.

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WE GUARANTEE SOME OF THE FASTEST TURN-AROUND TIMES IN THE STATE

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## Find Your Balance

### Yoga Classes

Strengthen body, mind and heart with movement, meditation, and education designed to evolve with you.

### Bodywork

Our wellness practitioners will help you restore and maximize your individual potential and vitality.

### Prices

See our prices for all our yoga and wellness services.

### Acupuncture

Balance the flow of energy of the body, restore the vitality of the mind, body and spirit.

### Chiropractic

Corrects your own personalized movement, alignment and direction strategy. Make the pain stop. Become amazing.

### Teacher Trainings

In-depth training designed around your life. Learn to teach others, evolve personally, take your yoga to new levels.

### Sauna

Sweat for success! Rejuvenate, wellness & beauty goes better with heat and far infrared saunas. Relaxation, stress relief, pain relief, weight loss and more.

### Energy Work

Tap into the universal life force. Create and maintain a balanced and healthy body, spirit and world.

### Floating

Only Goby Heat & DRY Floating is an effortless way to reach peace & to tune into the signals you know as your body.

### Retreats

Step back, go inward, and allow yourself the time of renewal. Rejuvenating and being more.

### Events

Open the door to something deeper. Yoga, meditation, music, wellness, and more. We're here to support you in a special way.

### Teachers

Our teaching team believes we can learn with you. We're with you on every step of the way. We're here to support you in a special way.

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SKETCHLIST3D OVERVIEW ABOUT US CONTACT RESOURCES CONTACT

## Fast, Accurate & Simple Woodworking Software

Create stunning designs for your custom woodworking business, quickly and affordably. No technical design skills required, just the knowledge of woodworkers around the world who manufacture their businesses with SketchList3D.

[GET YOUR FREE TRIAL](#)

### Woodworking Software: A Complete Solution

Woodworking software is used by woodworking professionals to create virtual plans for custom furniture and kitchen designs. With woodworking design software the user enters dimensions and materials for the design and SketchList3D automatically generates the reports needed for ordering, purchasing and production.

### Professionals Use Woodworking Design Software Because They Can:

#### CREATE QUALITY DESIGN PLOTS

Illustrate in a few hours what once took you days with pen and paper. Your design is now a digital part of your woodworking arsenal. **SKETCHLIST3D** ensures you have the most of it.

#### CREATE AND USE STANDARD OBJECTS

Get access to a library of basic objects and create your own custom objects as well as different styles of objects. Custom design your own hardware, pulls, hinges, knobs and more.

#### CREATE ACCURATE REPORTS

Reports are automatically generated and reviewed while you identify your design creating complete parts and cut lists, shop drawings and material layout diagrams. For additional layout diagrams, views, time and, almost always, less material usage.

#### SPOT MISTAKES EARLY ON

Even the most beautiful cabinet may be flawed if it doesn't quite fit in the client's home! These days are critical. SketchList3D's detailed 3D environment allows you to see and proactively avoid potential issues long before you hit the lumberyard, shop, or job site.

[LEARN MORE](#)

### ALL YOUR WOODWORKING NEEDS IN ONE SOFTWARE PACKAGE

#### FURNITURE DESIGN

Whether you're building built-ins or furniture, SketchList3D gives you the tools you need to create and visualize your designs. Additionally, you can design in different wood species and colors, materials, stains, and finishes.

#### RETENDESIGN DESIGN

With our 3D and 2D custom kitchen design software, you can bring your kitchen design to life. Designing with SketchList3D is like building with your hands. Assemble, reconfigure, 3D objects, and see the results in real time.

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# Mobile App Design

Vibrant and engaging.

Our designers and developers use industry-leading technologies to create media-rich applications that are further enhanced through App Store Optimization (ASO).



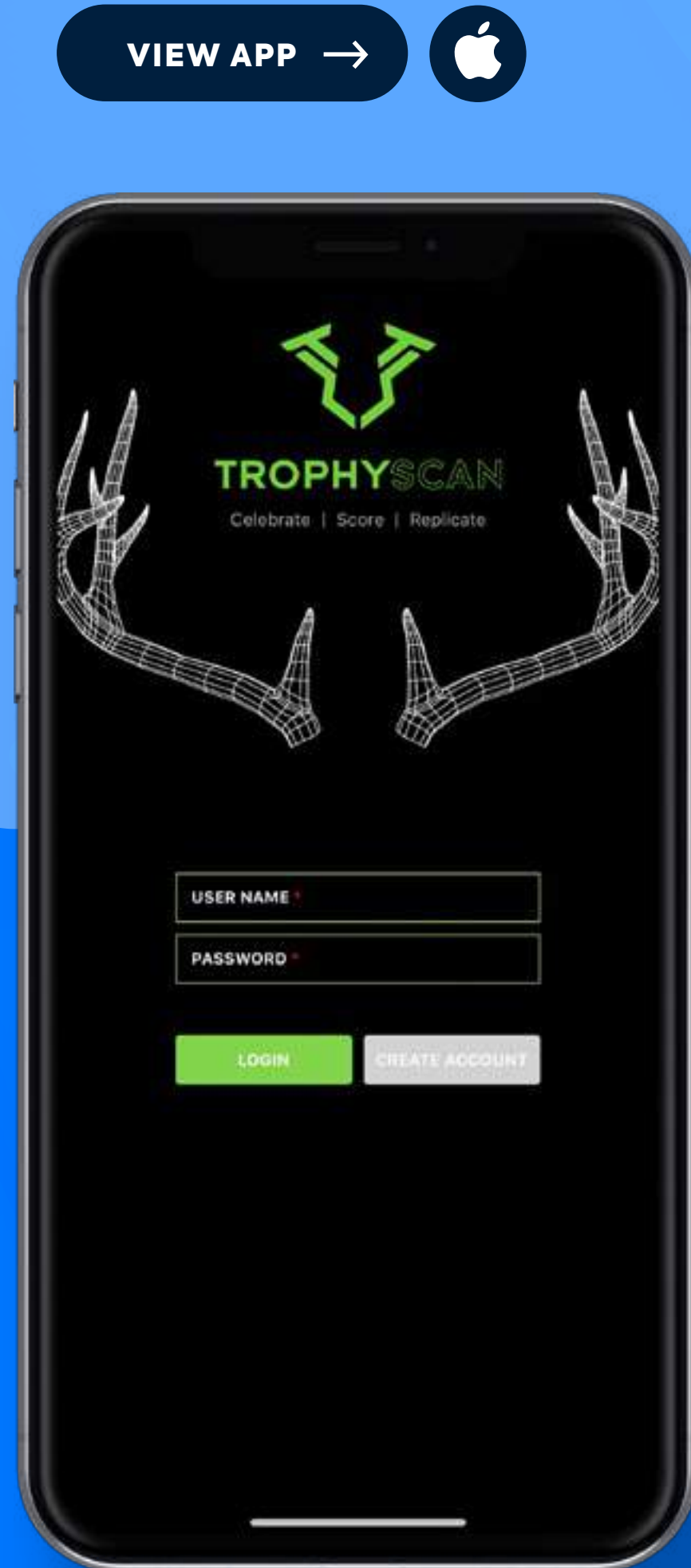
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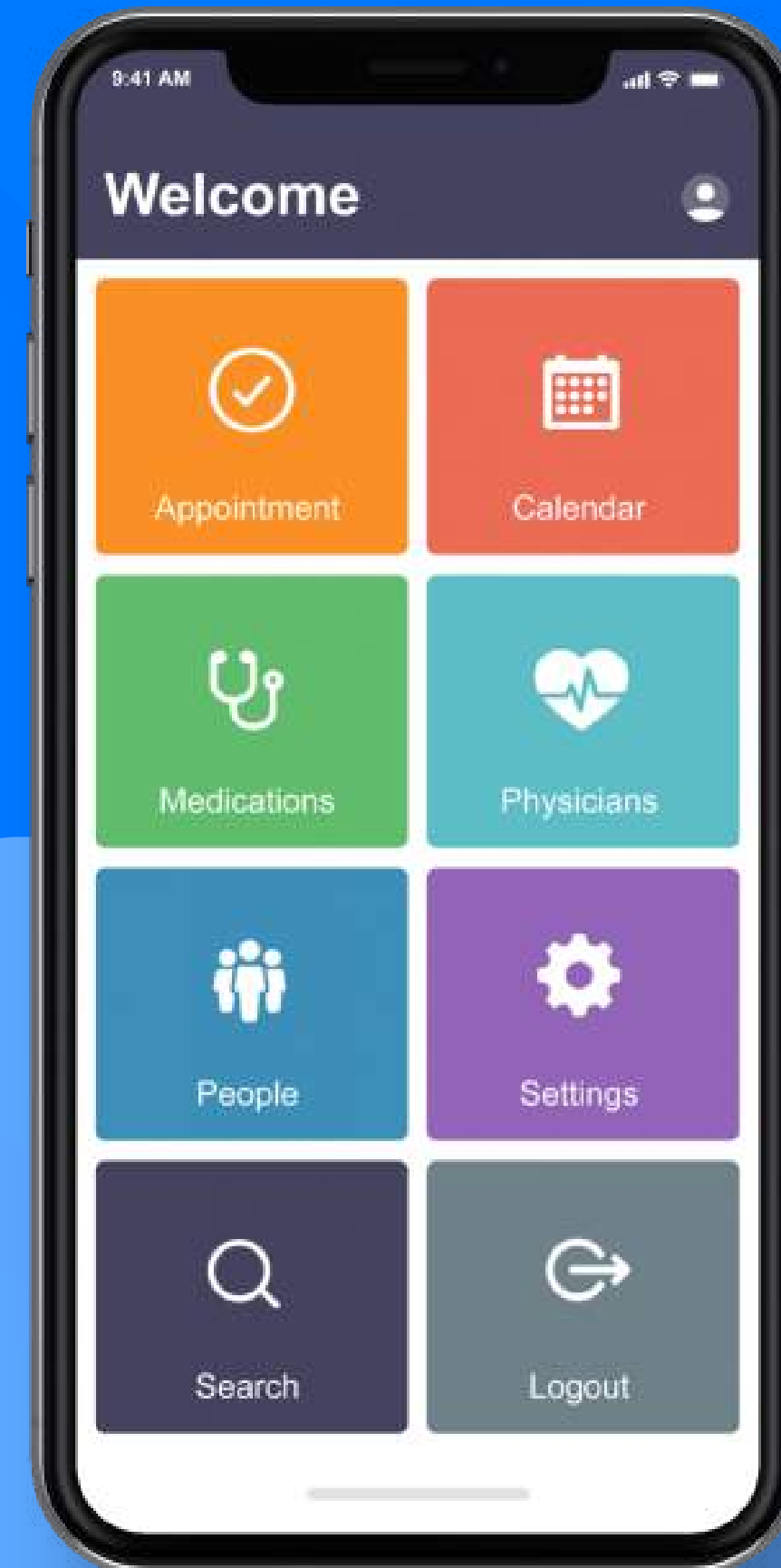




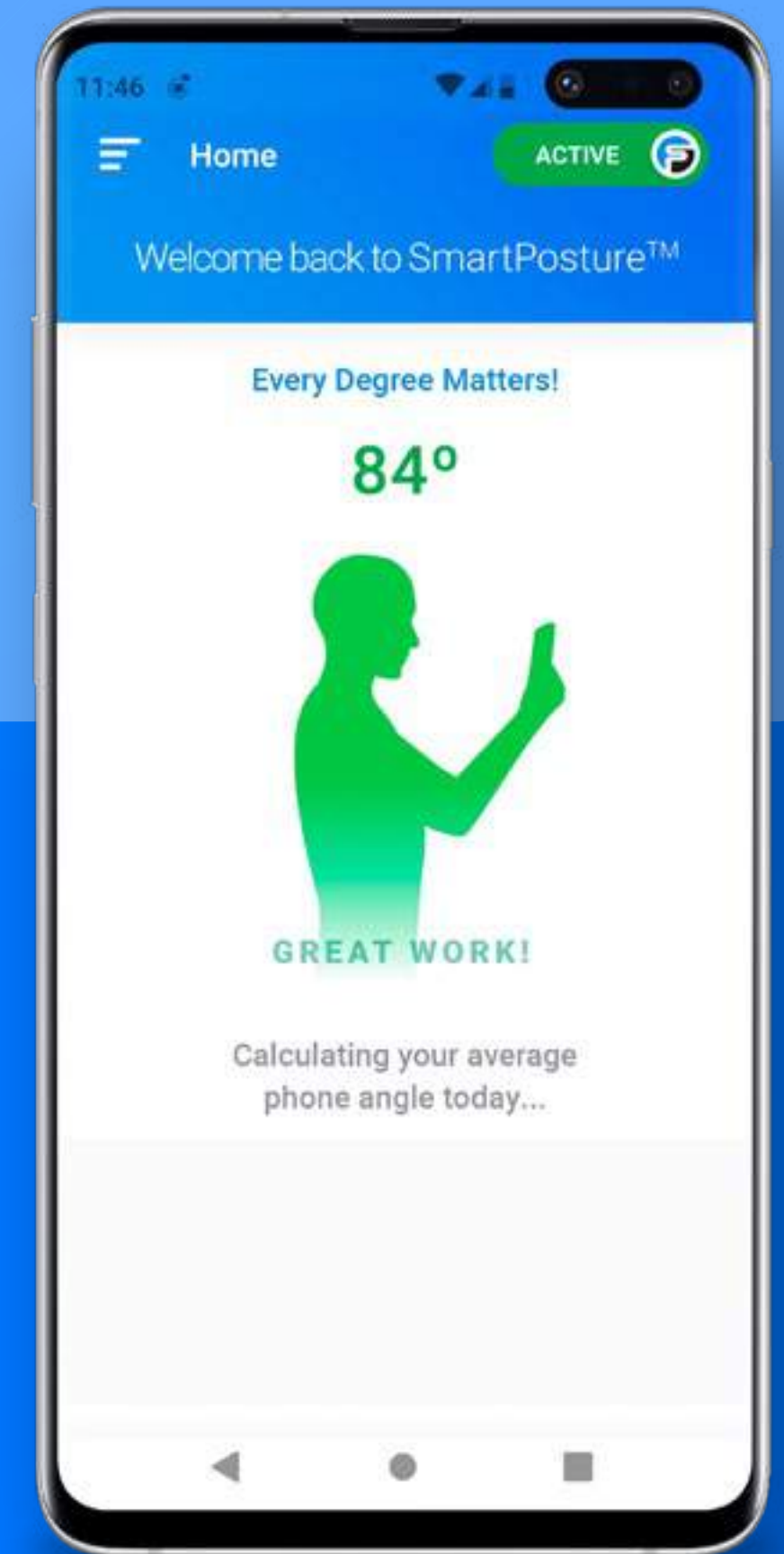
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# Marketing Materials Design

We offer online and offline marketing materials from guides to brochures and more.



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MEETUP IN MANILA, PHILIPPINES  
MAY 22, 2019

Attendees: Tim Burr, Barry Jay Mamuad, K...  
Araullo, Ivan Dominic Baguio, May Ann Cor...  
Elica Marie (Minrie) Macapugay

Ivan Dominic Baguio reflects: "I volunteered  
up Tim on the airport and take him to his  
Makati City. I got a paper and wrote Tim B...  
and raised it up while passengers arrived.  
done this before, so it was a fun experience  
to his hotel, and waited for him to s...  
leaving. I had a one-on-one dinner  
Tuesday in Greenbelt Mall, just across t...  
his hotel. We ate in a Filipino restaura...  
On Wednesday, the entire Scopic P...  
had dinner with Tim at Samba, an up...

# COMING TO SCOPIC BALKANS

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Being in Europe  
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TELESCOPE

Scopic  
**TELESCOPE**  
AUGUST 2019 Q2  
ISSUE 16

ISSUE SPOTLIGHT  
**THE FUTURE OF LOW CODE PLATFORMS**

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- 20 Remote Office Hacks: Keeping Healthy While Working From Home
- 23 Employees Off the Clock
- 25 Community Dates
- Openings

Scopic  
**teamwork.**

**HOW MANY APPS DO WE USE?**

On average, a person has more than 175 B apps installed on their phone

The average person uses...

- 9 mobile apps on a daily basis
- and
- 30 mobile apps every month

175 B apps are downloaded yearly

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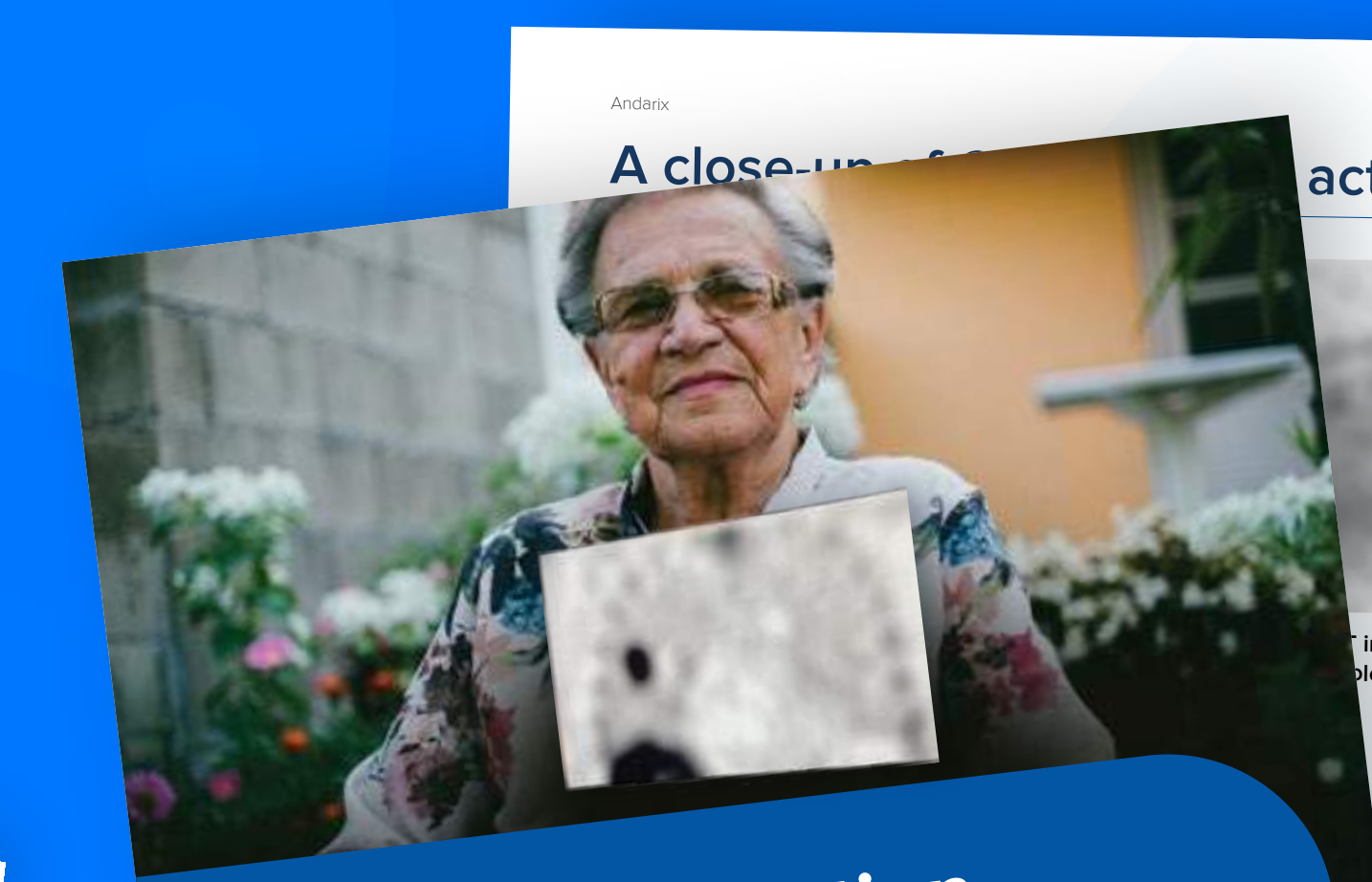
When you need it

You spot the dirt. We do the work.

**Why us?**

- Choose sparkling clean and go green with Fresh Wash
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Targeted receptor specific diagnosis

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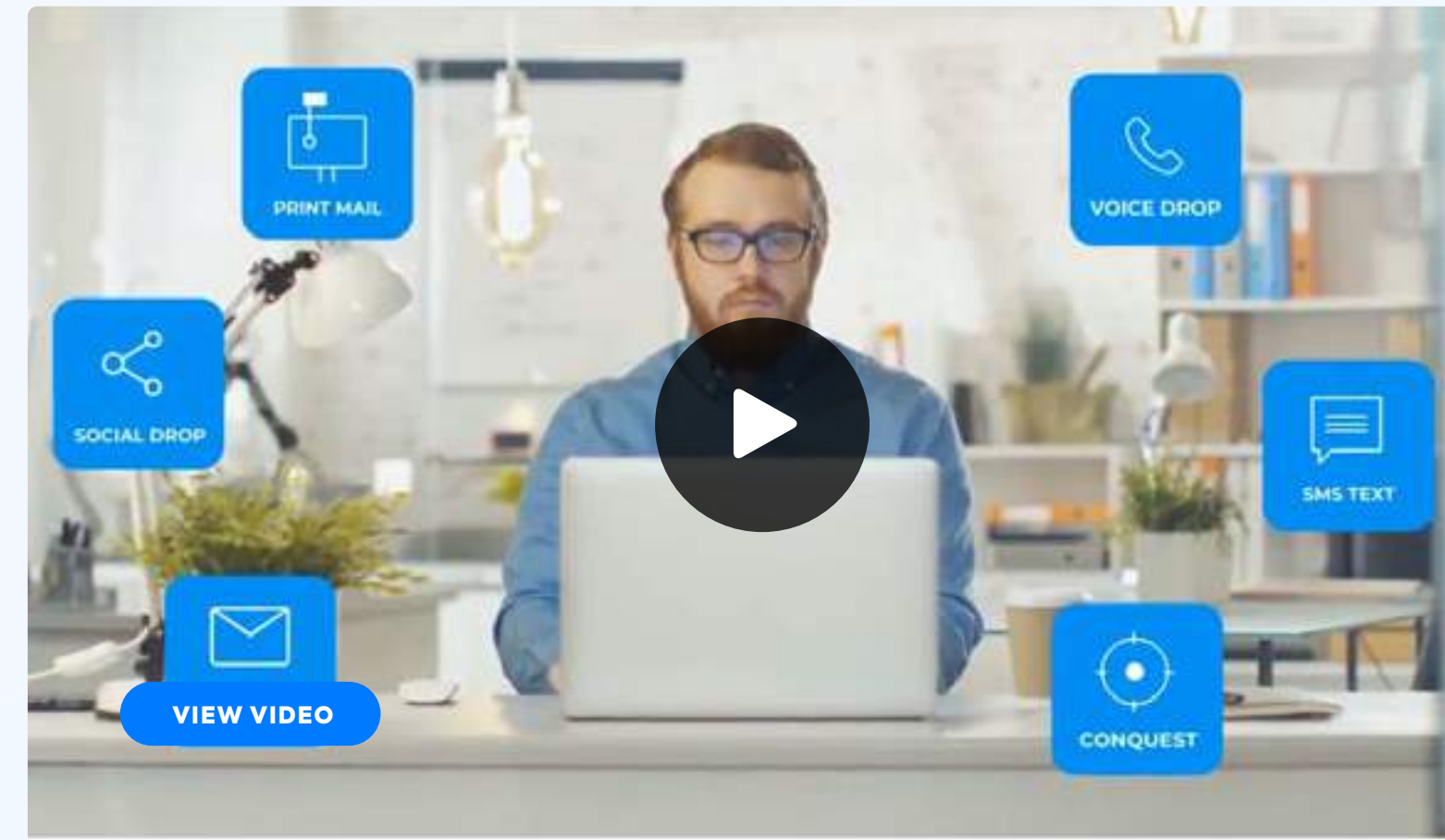
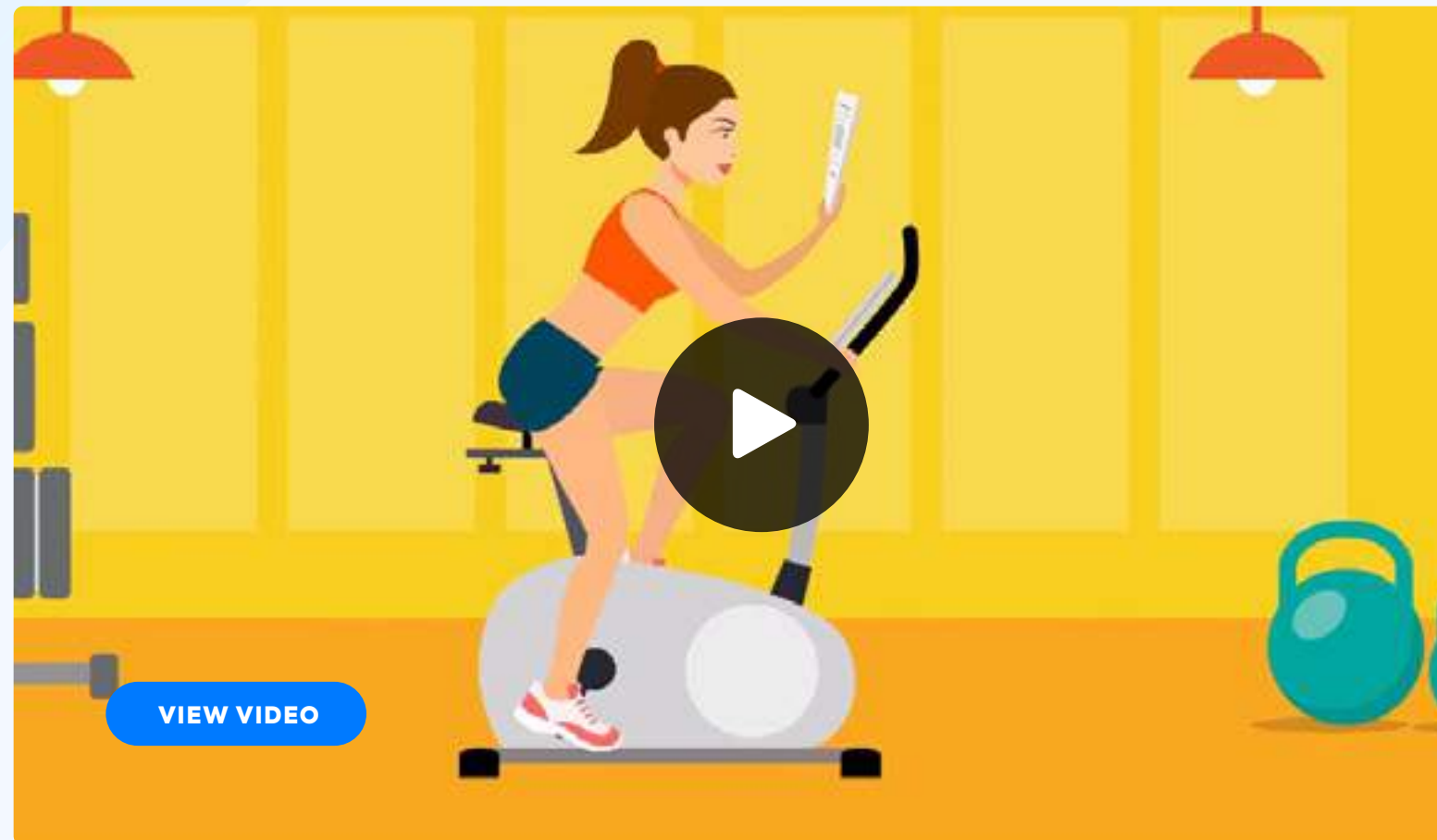


# Video Production

From promotional to 2D animation videos, from app preview to how-to videos, from narration to informational videos, we journey with you through the creative process to share what you have to say in an engaging and interactive way.









# Working with Scopic: Clients' Perspective

At Scopic we believe in more than just outstanding results. We believe in building partnerships that last.

“Comparing our project before Scopic’s involvement is as different as night and day. We’ve added so much capability and continue to innovate every day.”

“Scopic has been an invaluable partner in helping to gain visibility for our brand. They have provided excellent strategy, content and execution.”





# The Scopic Approach

The recipe to our digital marketing success lies in six simple steps tried, tested and perfected to help growing companies like yours reach your business goals:

**S**park innovation by listening to and developing upon your ideas.

**C**onstruct a plan of action to ensure your goals are at the forefront of all our strategic decisions.

**O**utperform the competition by creating digital solutions that truly resonate.

**P**ut your strategies into play to spread your message far and wide.

**I**ncrease your success by regularly analyzing our performance and optimizing our approach.

**C**apture your audience's attention and watch those conversion rates rise!



# Meet the friendly faces behind the marketing magic!



Based in all four corners of the world, our international digital marketing team is highly skilled in a wide variety of expertise. Passionate and knowledgeable, we work with you to drive more revenue, increase your customer base and help you reach your business goals.





**Ready to join forces and make  
sure your voice is heard?**

**Let's work together to become  
trend setters in your industry.**



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